

# Portland Program, September 22, 2006

## A Special Day with Jim Smith, Jr.

Cascadia Chapter  
Serving Oregon and SW Washington



### From Average to Awesome: BRINGING OUT THE BEST *PLUS!*

All Day Workshop: 8:00 am–4:30 pm

Special Reception with Jim: 4:30-5:30 pm

Cost: \$115 chapter members, \$135 others (increases Sept 16)

Location: Ambridge Events Center, Portland, Oregon

**RECHARGE YOUR BATTERIES with Jim “Mr. Energy” Smith, Jr.** award-winning national speaker, dynamite presenter, and co-author with Ken Blanchard in this two-part, full day workshop!

#### **PART 1: Bringing out the Best *Plus!***

The morning session focuses on building core teambuilding and leadership skills - how to bring out the best in you and those around you.

##### **Participants will learn how to:**

- Build true relationships and connections with your staff, customers (internal and external) and colleagues
- Inspire, motivate and move those you haven't been able to in the past
- Use your personal power action plan to take your performance to greater levels
- Determine the difference between “what's average” and “what's awesome” when it comes to making an impact in what you do and who you touch

#### **PART 2: Unleashing Your Persona—Ways to Bring Out the True You**

The afternoon session focuses on maximizing your personal effectiveness in any situation to bring out your personal best for maximum results.

##### **Participants will learn how to:**

- Create an empowering and motivational learning environment
- Determine what you need to do to kick your presentations, trainings and customer interactions up several notches
- Use creative results and retention-oriented methods, tips, and techniques to make your content more engaging and purposeful
- Develop a “difference” that makes a “difference” when training, presenting, facilitating or engaging an audience

#### **Core Competencies in This Program**

*(based on National ASTD Competency Model for Learning and Performance)*

- ✓ Driving Results
- ✓ Modeling Personal Development
- ✓ Communicating Effectively
- ✓ Influencing Stakeholders

**TO REGISTER**, go to our web site at [www.astdcascadia.org](http://www.astdcascadia.org) and click on the Programs link. Group discounts available.

#### **WHO SHOULD ATTEND?**

Trainers (beginning to advanced), Managers, Training and HR Directors, OD Consultants, ANYONE who wants to increase their effectiveness and performance!



**Jim Smith, Jr.**

Nationally renowned speaker Jim Smith Jr. is a training expert, delivering top-quality programs that inspire people to create increased success in their work and life. Known as one of the most energetic and passionate speakers to come along in recent times, Jim has a demonstrated method for helping people breakthrough to new levels of effectiveness.

Jim's life story is a testimony to drive and perseverance and his vigor for life is contagious. Participants who spend a day with Jim repeatedly report coming away with renewed focus, determination and the feeling that they can do anything!

Jim is a professional speaker, writer and highly experienced consultant specializing in the areas of professional development, leadership, management and diversity.

Jim had 14 years in the corporate world and worked for two top consulting companies before starting JIMPACT Enterprises. He's been called the “Trainer's Trainer” and also coaches individual leaders on successful leadership and inclusion principles.

Jim has authored *From Average to Awesome: 41 Plus Gifts in 41 Plus Years* and is co-author of *The Masters of Success* with Ken Blanchard.