

# April 2006 Portland Program

## Leadership in the New "Age of Meaning"

April 13, 2006, 9 – 11 am, [\$25 members - \$35 others]  
University of Phoenix, Hillsboro, Oregon (3600 NW John Olsen Place)

Cascadia Chapter  
Serving Oregon and SW Washington



*Our workplace communities are being transformed by historic, demographic and psychological influences. We are entering a new Age of Meaning where people are increasingly driven by meaning and purpose in their work. Training and development professionals need to understand the impacts of these important influences, seizing upon the opportunity to be responsive and effective leaders in this new age.*

### Who Should Attend

Training and development professionals at all levels of experience will gain specific Return on Investment (ROI) information, knowledge and skills to take back to their organizations, ensuring their value and "seat at the table."

### Be a Leader in the New Age of Meaning

Let expert presenters and trainers Roger and Valerie Pease guide you through this highly interactive workshop where you will:

- ✓ Gain an in-depth understanding of the new "Age of Meaning" and the historic and demographic factors influencing it.
- ✓ Identify the presence and relevance of "Age of Meaning" influences in your workplace.
- ✓ Understand how this new "Age of Meaning" impacts employee engagement in your organization.
- ✓ Learn the difference between rational and emotional engagement and why rational engagement in the workplace is no longer sufficient.
- ✓ Identify the connection between employee engagement, emotional intelligence and profitability.
- ✓ Learn training and development keys to addressing opportunities presented by this new "Age."
- ✓ Receive a take away tool to assist you as a New Age leader.

### Core Competencies in this Program

(based on National ASTD Competency Model for Learning and Performance)

- ✓ Managing the Learning Function
- ✓ Managing Organizational Knowledge
- ✓ Improving Human Performance
- ✓ Facilitating Organizational Change

**TO REGISTER**, go to [www.astdcascadia.org](http://www.astdcascadia.org). Early registration deadline is April 5, 2006.



**THANK YOU** to the University of Phoenix for hosting the event!



**Valerie Pease**  
**Roger Pease**

Cofounders of InspirationWorks, LLC, an organizational development consulting firm providing practical tools for improving employee engagement, satisfaction, and productivity through emotional intelligence.

**Roger Pease:** An experienced management consulting professional, Roger has been CEO and Chairman of the Board of both public and private corporations and the partner responsible for management consulting services for Touche Ross & Co. in Oregon. Roger received his MBA from the Kellogg School of Management at Northwestern University and his Bachelor's degree from the University of Illinois. He is currently on the faculty at Portland State University.

**Valerie Pease:** With Xerox Corporation in consulting and sales, Valerie benchmarked Xerox's corporate business reengineering process and implemented and trained Xerox total quality management. Previously, with Marshall Field & Company, she was the first woman menswear buyer in a major national department store conglomerate in the US. Valerie received her BA from the University of Illinois and is currently on the faculty at Portland State University where she received her Master's degree in cognitive science.