

# Alisa Blum

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## **Professional Summary**

Over twenty years of experience in business and industry, legal, healthcare, education and social service settings. Proven track record of collaborative and solo curriculum design, excellent skills in facilitation, program management, supervisory and management development.

## **Expertise**

Extensive experience developing and delivering training, coaching, consulting and group facilitation in the areas of:

- Multigenerational Management
- Performance Feedback
- Coaching Skills
- Motivating & Empowering Employees
- Strengths Based Leadership
- Customer Relations
- Teambuilding
- Improving Personal & Professional Effectiveness

## **Program/Project Management**

- Managed locally renowned training program
- Managed inpatient psychiatric unit for children
- Developed family education program
- Managed documentary/educational video projects from concept to completion

## **Supervision/Management**

- Eight years of successful staff and intern supervision
- Recruited and hired highly talented staff and interns

## **Work Experience**

***Independent Consultant:*** Alisa Blum & Associates 2006-present and 1996-2001

- Work closely with Human Resource Directors to provide management and employee development solutions that teach managers best practices in creating effective relationships with their employees and enhance employee's ability to increase their customer relations skills and improve team effectiveness. Client list has included: 3M, Hewlett Packard, OMSI, the Oregon Attorney Assistance Program, AAA, Portland Community College, the City of Beaverton, the City of Portland, the City of Tualatin, the City of West Linn, TriMet, Providence Hospital, the State of Minnesota

**Documentary Producer:**

**Heart to Heart Productions:** Produced documentary and educational videos on international adoption (Sept. 2001-Oct. 2005) **Grandma Zula Productions:** Produced documentary, developed instructor’s guides, wrote grants, provided community outreach for the film “Grandma Zula’s Legacy”, which chronicles an African American family’s efforts to combat racism in Portland Oregon. (2004-2009)

**Adjunct Faculty:**

Taught professional development programs for business and industry, developed a welfare to work program in customer relations, developed and taught a communications skills class and taught an integrative field placement class:

Portland Community College	2008-present
Portland State University Communications Department	2001
Clark College Corporate Education Department	1999
Augsburg College School of Social Work	

- **Director of Social Work Training/Assistant Director of Social Work**

Dallas Child Guidance Clinic	1990-1995
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- Managed the most sought after internship program in Dallas
- Recruited and hired highly talented interns and professionals
- Developed agency’s first community training program
- Enhanced the caliber of training programs
- Developed highly respected working relationships with supervisees, clients and staff

**Other Relevant Professional Experience**

Managed psychiatric unit for children, hired and supervised staff, developed family education program for Brookhaven Psychiatric Pavilion. Provided clinical social work services and interdisciplinary team coordination in multi-disciplinary team settings at the Kennedy Institute Child Development Center and Taylor Manor Hospital.

**Education**

Master of Social Work, University of Maryland  
Bachelor of Psychology, Towson State University  
Portland State University Healthcare Management Certificate Courses  
(Strategy Design & Health Policy)

Professional Development Classes have included:

- Engaging a Changing Workforce
- Improving Individual and Organizational Cultural Competence
- Creating Inclusion Across Differences
- Succession Management
- Evaluations: The Four Levels with Don Kirkpatrick
- Bridging Differences in the Workplace
- Interpersonal Neurobiology at Work
- Increasing Manager’s Results in Developing People