

Learning Event: Thursday, February 16, 2012

ASTD - Cascadia Chapter

Serving Oregon and SW Washington

Learn Twice as Much in Half the Time and Never Make a Mistake on the Job

(originally scheduled as the 2011 Regional Conference preconference session)

Speaker: Todd Hudson

Time: 7:30 am for check in; 8 am – Noon for Program

Location: TBA

Cost: \$20 for Chapter members; \$49 for others (prices increase Feb 1 and at door)



Intended Audience

Anyone interested in streamlining the processes involved with workplace learning and development!

Overview

Lean, the philosophy and methods of eliminating non-valued activities and improving performance, is used extensively in manufacturing, software development and other applications with great success. Applying lean to training and knowledge transfer is just beginning and provides a powerful framework to reduce costs, select appropriate methods, and generate measurable results.

Attendees will learn how 'lean' principles apply to training and knowledge transfer, remove waste from their current training efforts and improve knowledge transfer, which results in lower costs and better performance.

Outcomes

After this program, participants will be able to:

- Understand how lean principles improve efficiency and effectiveness
- Set knowledge transfer goals and measure results
- Talk about training in terms familiar to operations and financial executives
- Identify 8 training wastes that increase costs and hinder learning
- Apply 8 lean principles of excellent knowledge transfer
- Select appropriate knowledge transfer methods and technologies

Areas of Expertise

(based on National ASTD

Workplace Learning Competency Model)

1. Designing Learning
2. Improving Human Performance
3. Delivering Training
4. Measuring and Evaluating
5. Facilitating Organizational Knowledge
8. Managing Organizational Knowledge

CEUs Available

CPLP

HRCI (Approved for 3.5 Strategic Business Hours)

ISPI



Todd Hudson

Todd Hudson is the Head Maverick at The Maverick Institute. The Maverick Institute helps organizations improve how they manage and share knowledge and expertise. Head Maverick Todd Hudson is the Institute's founder and pioneered the application of LEAN production principles to training and learning. With more than 25 years of management experience at European, Chinese and US-owned companies, he's seen just about everything the business world can throw at you. From frenetic growth to cutting out fat, cutting into muscle and cutting your own throat. Maverick clients have a passion to get their employees the information they need to do their jobs flawlessly and safely. They include Fortune 100 giants as well as startups and mid-sized companies around the world. Todd holds an MS in Industrial Engineering from the University of Massachusetts and a BA in Chinese from Connecticut College. He is a devout foodie, avid cyclist, frustrated scuba diver and sometime amateur filmmaker.

To Register

Visit www.astdcascadia.org, click on Events (top left corner), scroll to click on specific event.

ASTD-Cascadia Chapter

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