

# Learning Leaders' Forum, May 20, 2010

ASTD - Cascadia Chapter  
Serving Oregon and SW Washington

## What Research Says About Effective Training May Surprise You!



**Speakers:** Suzanne Kimball, Luis Cuadros, and Margaret Jennings

**Time:** 7:30 am Check in; 8 - 10:30 am Program

**Location:** Kaiser Town Hall, 3704 N Interstate Avenue, Portland, OR 97227

**Cost:** \$35 chapter members and partners; \$45 others (prices go up after May 12)

### Intended Audience

The Learning Leaders' Forum (formerly Senior Forum) is targeted for workplace learning professionals who have 10 years of experience and are responsible for developing workplace learning strategy. Leader level professionals are also responsible for decision making in their organizations. These programs are designed to offer strategic insight and time for round table interaction with peers.

### Overview

Do quiz questions enhance online learning? According to research, what makes training most effective? You may be surprised at the answers.

In June of last year, the U.S. Department of Education released a study on the effectiveness of online learning. Much of the study focused on workplace learning and drew unexpected conclusions. This program is designed to help you respond effectively to the study and its recommendations.

### Outcomes

- How the study changes your work
- How to approach senior management with this information
- Specific examples of training that is consistent with the study's recommendations
- Ideas from peers about how to respond to the study
- Expert analysis of this important study without having to read all 93 pages
- Recommendations for the most important pages for you to read

### Areas of Expertise

*(based on National ASTD Workplace Learning Competency Model)*

1. Designing Learning
3. Delivering Training
6. Managing the Learning Function
8. Managing Organizational Knowledge

### To Register

[www.astdcascadia.org](http://www.astdcascadia.org)

Click on Events (top left corner)

Click on specific program link.

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**Suzanne Kimble,  
Usability Analyst,  
Nike**

Suzanne's educational background is in statistics. She worked as an instructional designer at Mentor Graphics, NW Natural, and Con-

way and currently uses her statistical background to assist with her work as a usability analyst and user experience designer at Nike.



**Luis Cuadros,  
Senior Manager,  
Learning  
Solutions Team,  
Kaiser  
Permanente**

Luis is a Senior Manager who leads the Kaiser Permanente Learning Solutions Team. Luis' background includes

leading large scale e-learning and instructor-led training implementations.



**Margaret  
Jennings,  
Senior  
Instructional  
Designer,  
Learning  
Solutions Team,  
Kaiser  
Permanente**

Margaret is an instructional designer with more

than 20 years of experience. She has developed a wide range of training solutions and has her CPLP certification.

