

Learning Event: Thursday, March 15, 2012

ASTD - Cascadia Chapter
Serving Oregon and SW Washington

Push Past PowerPoint: Effective Presentations

Speaker: Jennifer Dryden

Time: 8 am for check in; 8:30 am – 12:30 pm for Program

Location: OCDC, Wilsonville, OR

Cost: \$20 for Chapter members; \$49 for others (prices increase Feb 23 and at door)



Intended Audience

- Does your job involve giving presentations or advice on presentations?
- Do you work with slideware (PowerPoint, Keynote, SlideRocket, other)?
- Do you want cutting-edge yet simple suggestions to make your ideas stick?
- Are you ready to make your presentations stand out from the crowd?

If you answered "YES!" to any/all of the above, this is the workshop for you.

Overview

The Three Big Ideas: Passion, Presence, and PowerPoint. This workshop is an expanded version of Jennifer's ASTD Fall Conference breakout session, "Push Past PowerPoint". In this workshop participants will uncover the secrets behind:

- How to make presentations memorable
- How to engage the audience in order to speak to people's hearts and minds
- How to best utilize slideware for maximum value and to think like a designer

There will be three activities which culminate in an opportunity for volunteer participants to practice the techniques we discuss in class as a "final presentation".

Outcomes

- IDENTIFY the "why" of your presentation
- INCORPORATE new ways of speaking and engaging with your audience
- PRESENT an 8-slide presentation of your chosen topic (no technology required)
- STEAL great ideas from other speakers

Areas of Expertise

(based on National ASTD Workplace Learning Competency Model)

1. Designing Learning
2. Improving Human Performance
3. Delivering Training

CEUs Available

CPLP
HRCI (approval requested)
ISPI



Jennifer Dryden

With over 15 years of corporate training and presentation experience under her career belt, Jennifer Dryden has endured many mind-numbing slideshows and has made it her personal mission in life to rid the world of bad presentations. Recently dubbed a PowerPoint Jedi by a colleague, she constantly strives to push its boundaries and wow audiences with simple, yet effective design techniques that anyone can use. As a presentation geek, she's professionally interested in TED, PechaKucha, Action Mapping, and XPLANE's Visual Thinking School for generating creative ideas that help engage her audience through more meaningful levels of communication, one slideshow at a time.

To Register

Visit www.astdcascadia.org, click on Events (top left corner), scroll to click on specific event.

ASTD-Cascadia Chapter

14780 SW Osprey Drive, Suite
365
Beaverton, OR 97007
503-579-1552
astd@astdcascadia.org
www.astdcascadia.org