



American Society for Training and Development (ASTD)

Cascadia Chapter

Serving Oregon and SW Washington

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Event Information

Various Dates (see right column)

Learn Twice as Much in Half the Time and Never Make a Mistake on the Job

(originally scheduled as the 2011 Regional Conference preconference session)

with Todd Hudson

Intended Audience

Anyone interested in streamlining the processes involved with workplace learning and development!

Overview

Lean, the philosophy and methods of eliminating non-valued activities and improving performance, is used extensively in manufacturing, software development and other applications with great success. Applying lean to training and knowledge transfer is just beginning and provides a powerful framework to reduce costs, select appropriate methods, and generate measurable results.

Attendees will learn how 'lean' principles apply to training and knowledge transfer, remove waste from their current training efforts and improve knowledge transfer, which results in lower costs and better performance.

Outcomes

- Understand how lean principles improve efficiency and effectiveness
- Set knowledge transfer goals and measure results
- Talk about training in terms familiar to operations and financial executives
- Identify 8 training wastes that increase costs and hinder learning
- Apply 8 lean principles of excellent knowledge transfer
- Select appropriate knowledge transfer methods and technologies

Speaker



Todd Hudson
Maverick Institute
Portland, Oregon
todd@maverickinstitute.com

Todd Hudson is the Head Maverick at The Maverick Institute. The Maverick Institute helps organizations improve how they manage and share knowledge and expertise. Head Maverick Todd Hudson is the Institute's founder and pioneered the application of LEAN production principles to training and learning. With more than 25 years of management experience at European, Chinese and US-owned companies, he's seen just about everything the business world can throw at you. From frenetic growth to cutting out fat, cutting into muscle and cutting your own throat. Maverick clients have a passion to get their employees the information they need to do their jobs flawlessly and safely. They include Fortune 100 giants as well as startups and mid-sized companies around the world. Todd holds an MS in Industrial

Details

Date

Thursday, February 16, 2012
Thursday, February 23, 2012
Wednesday, April 4, 2012

Time

7:30 am for Check in
8 am - Noon for Program

Location

Con-way
Interstate Room
2055 NW Savier St
Portland, OR 97209

For Transit Options, click [here](#).
For Google Maps, click [here](#).

Free street and onsite parking available.

Our thanks to Con-Way for providing the facility for all 3 events!

Cost

Early bird registration deadlines:

For February 16: January 31, 2012

For February 23: February 8, 2012

For April 4: March 21, 2012.

Chapter Members and Partner Organizations (click [here](#) for list):

\$20 / \$30 / \$40

Others:

\$49 / \$59 / \$69

Student Chapter Members:

\$15 / \$24 / \$35 (must be chapter member - contact ASTD office for discount code)

Buy complete registrations for 3 people; get a 4th person registered for free. Contact the [ASTD Office](#) for details.

First Price: Before the early bird registration deadline.

Second Price: After early bird date until online registration is closed (varies depending upon event but usually 2 weeks before the event).

Third Price: Price paid at door on day of event.

Punch Card

Available to current Chapter members only

Pick up your punch card when you attend this Learning Event and start earning points towards a free Learning Event. For every 5 punches on the card, you can attend one Learning Event for free.

This benefit does not apply to any Chapter programs other than the Learning Event.

Engineering from the University of Massachusetts and a BA in Chinese from Connecticut College. He is a devout foodie, avid cyclist, frustrated scuba diver and sometime amateur filmmaker.

CPLP Recertification Credit

CPLPs earn one recertification point/credit for each physical hour of continuing education within one's current role/job or involving a new experience or content. You will need to keep records of the event and prepare any paperwork required by National ASTD. [CPLP Website](#).



HRCI Pre-Approved

This program has been approved for 3.5 Strategic Business Management credit hours for recertification towards PHR, SPHR and GPHR recertification through the HR Certification Institute. The program number will be available after the event.

For more information about certification or recertification, please visit the HR Certification Institute website at www.hrci.org.

The use of this seal is not an endorsement by the HRCI of the quality of the program. It means that this program has met the HRCI's criteria to be pre-approved for recertification credit.

Alignment with National ASTD's

Workplace Learning Profession **Competency Model**

9 Areas of Expertise

Areas in **BOLD** will be addressed in this presentation.

- 1. Designing Learning**
- 2. Improving Human Performance**
- 3. Delivering Training**
- 4. Measuring and Evaluating**
- 5. Facilitating Organizational Change**
6. Managing the Learning Function
7. Coaching
- 8. Managing Organizational Knowledge**
9. Career Planning and Talent Management

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Refreshments

Light refreshments provided.

Special Notes

Class size limited to 25.

Cancellation Policy

To receive a refund, a written request (email) before the early bird date (listed above) must be received in the Chapter office. Refunds not available after the early bird date.

Reasonable Accommodation

ASTD-Cascadia Chapter is committed to providing reasonable accommodations at all its functions. If additional accommodations are needed, please contact the Chapter office as far ahead as possible before an event.

Click [here](#) for a color flyer.

Click [here](#) for a PDF of this page.

Please contact Kathleen Bergquist, Executive Director, 503-579-1552, astd@astdcascadia.org to register. All registrations are on a first-come, first-served basis.