



# Back to Basics & Beyond

ASTD CASCADIA  
2012 CONFERENCE

## ASTD - Cascadia Chapter 2012 Conference Ad Rates and Specs

For sponsors, exhibitors, speakers, chapter members and participants, we offer a number of ways to directly advertise your products and services to conference participants.

### Bag Inserts

- \$150 per item no larger than 8.5" x 11"
- Must provide 300 sets and payment by September 1, 2012.
- Ship directly to the ASTD office at:
  - ASTD-Cascadia Chapter, 14780 SW Osprey Drive, Suite 365, Beaverton, OR 97007

### Conference Program Ads

- \$350 Back Cover (7.5" x 10")
- \$275 Full Page (7.5" x 10")
- \$150 Half Page (7.5" x 5")
- \$95 Quarter Page (3.75" x 5")
- \$75 Business Card (3.5" x 2")

Photo ready artwork must be received by September 1, 2012.

Preferred format is original artwork in AI, PSD, EPS or IND. JPG and PNG will work only if the file is a very high resolution.

Ads can be black / white or color.

Ads can be sized either horizontally or vertically and we'll work around the dimensions listed above.

### For any questions about advertising items, please contact:

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503-579-1552  
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