

2010 PLAY ASTD-Cascadia Regional Conference

Learning to Play... Playing to Learn!

October 20 – 21, 2010

Salem Conference Center • Salem, Oregon
Featuring Dr. Thiago and Brad Barton

Pre-Conference Workshop 10/19: Building Organizational Capacity through Simulations

Intended Audience

Anyone in the workplace learning field!

Overview

Join us as we learn to play and play to learn at the 2010 ASTD-Cascadia Regional Conference October 20-21, 2010 with a special pre-conference seminar on October 19. This year the conference will once again be held in the beautiful, LEED-certified Salem Conference Center in downtown Salem, Oregon.

Dr. Thiago, the pioneer of using games and play in the classroom, and nationally known magician and speaker Brad Barton will be the keynote speakers. Each will provide insight into how to bring play into your life and into the classroom.

This year's conference will feature 16 concurrent sessions and additional formal and informal networking. You will be able to take a few moments to catch up on e-mail or purchase a speaker's book online in the Cyber Café. Visit with a multitude of exhibitors to learn about the latest in the training industry.

Concurrent workshop presenters include:

Sue Baechler	Janis Keeley	Julie Brink	Christine Martell
Dana Thompson	Brad Barton	Dana Barz	Chris Cartwright
Jeremy Reynolds	Roni Richey	Mark Christensen	Molly Davis
Jillian Douglas	Rene-Marc Mangin	Thiago	Arty Trost
Leslie Bruner	Susan Phelps	Susan Elowson	Judy Gerrard
Troy Lakey	Tyson Wooters		

Benefits of Attending the Conference

In addition to all the great speakers, cyber café, and networking, as a conference attendee you will receive the following benefits...

- Writing portfolio
- Aluminum water bottle
- Opportunity to win free products and services
- Admission to various evening networking events
- Ability to purchase tickets to exclusive lunch with Thiago and Brad Barton
- Discount on membership renewal
- CEUs for CPLP, HRCI, ISPI and college credit at PSU

Early Registration Cost: \$199 Chapter members, \$249 others
HRCI Pending: 10 Hours for Recertification

To Register

ASTD – Cascadia Chapter

Visit our web site at www.astdcascadia.org, click on the Events link at the top left of the page, then scroll down to click on the Conference link.

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Dr Sivasailam "Thiago" Thiagarajan



Dr Sivasailam "Thiago" Thiagarajan is the Resident Mad Scientist at The Thiago Group, an organization with the mission of helping people improve their performance effectively and enjoyably.

Thiago has worked with more than 50 different organizations in high-tech, financial services, and management consulting areas on such topics as diversity, creativity, teamwork,

human performance technology, and organizational learning.

Thiago has published 40 books, 120 games and simulations, and more than 200 articles. He wrote the definitive chapters on simulations and games for ISPI, ASTD and AMA.

Brad Barton, CSP

Brad is a member of the International Brotherhood of Magicians and President of the Mountain West Chapter of the National Speakers Association. He authored the book, *Beyond Illusions*, inviting readers to look beyond their illusions with the power of positive perception.



A former at-risk kid, Brad insists that bad isn't necessarily bad and disasters aren't always disasters. The tricks and tales of this high-energy keynote speaker with the magical message will have you believing you've got magic before you can say "Shazaam!"

This NCAA All-American athlete was ranked internationally in the 3000 Meter Steeplechase and named Weber State University Athlete of the Year. He was a US Olympic trials qualifier and an NCAA Academic All-American. He resides in Ogden, Utah with his wife of 18 years and their six children.