



ASTD – Cascadia Chapter Regional Conference

**Evolution of Learning
September 23-24, 2009
Preconference, September 22, 2009**

IN-CONFERENCE NETWORKING SESSIONS

The conference is implementing the power of networking for participants to encourage dialogue, ask questions, and share best practice information in an open discussion format. Each session will have a moderator to get the discussion going and keep the ideas flowing. Be sure to check out the topics offered and join the conversation!

Facilitators from ASTD-Cascadia partner organizations ODN Oregon and the NW Coaches Association are providing support for the in-conference networking sessions at 2 p.m. each day. Please contact networking coordinator, Todd Williams, todd.williams@ecaminc.com, to learn about this volunteer opportunity.

Wednesday, September 23, 2009

2:00 – 3:00 PM

- **In Transition:** So you have lost your job or the market for your services has changed significantly. What do you do and how do you tap into the resources in our community to help you?

- **Facilitator:** Dorothy Tannahill Moran
Life Coach Consultant
www.nextchapternewlife.com

Dorothy Tannahill-Moran is a Life Coach and Change Expert and owner of NEXT CHAPTER: New Life Coaching. Dorothy has had over 25 years of facilitating changes for businesses and individuals both large and small. She works with people to make changes in their life effective and exciting. Among the focus of her work: 1- works with dissatisfied professional to make career changes 2- lost empty nesters to find new purpose 3- pre-retirees to map out an exciting 2nd half and 4- those facing life changing events by giving them insight, tools and action toward creating a great life.

- **Web 2.0 in the Classroom:** How are organizations really implementing Web 2.0 tools? What is working and what is getting in the way? How are learners responding to these new ways of delivering information?

- **Facilitator:** Dannielle Yates
Manager, IT Training & Communications, The Standard
Dannielle.Yates@standard.com

Dannielle Yates provides The Standard with strong knowledge and experience in organization development, learning and development, and employee communications. She has worked in the insurance and financial services industry for two years and the technology sector for more than a decade. At The Standard she founded the IT Training & Communications team, providing services that improve individual and organizational performance. At Intel Corp. she led the people side of large-scale change initiatives, pioneered the startup of Washington's Intel University and Intel Enterprise Technology Center. She has managed key collaborative initiatives across training, human resources and organization development. Prior to joining Intel in 1989, Dannielle served as a Peace Corps volunteer in Kingston, Jamaica, initiating training and community development programs.



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- **Selling OD/Training in Tough Times:** With tightening budgets and limited staff time how are you selling OD/Training? As an external consultant what marketing tools are working? As an internal trainer what obstacles are you facing?

- **Facilitator:** Larry Ferguson
Compass Consulting Group
<http://www.360compass.com/>

For over 17 years, Larry Ferguson has owned and managed Compass Consulting Group (a division of Larry Ferguson & Associate, Inc.). He and his colleagues provide leadership development services to newly-promoted or recently-hired managers and project leaders. Larry is especially experienced in coaching and mentoring technically-skilled engineers who have little or no prior experience and find themselves struggling to ways to achieve targeted goals and objectives.

- **Independent Consultants:** In a strong business environment consulting was a much easier career. What does it take to succeed in today's economy? What networking tools and resources have you found useful?

- **Facilitator:** Bob Renggli, MA
Relationship Coach
www.bobrenggli.com

With a Masters in the field of Marriage Relationship and years of Relationship Coaching, Bob impacts individuals and couples with unique insight and energy.

Thirteen years as a Benedictine monk / priest the essential wisdom of balance in Prayer & Work (*Ora et Labora*) morphs into the ontological harmony of "Being and Doing" for contemporary couples on so many significant levels.

As Past President-2008 of NW Coaches Assn in Portland, Or, www.nwcoaches.org, the leadership and collective involvement with the ICF coaching profession, www.coachfederation.org, has witnessed tremendous growth for coaches in Oregon and beyond.

While Bob specializes in pre-marital relationship skills and intentional communication habits for healthy relationships, his coaching practice is open to personal and business relationship challenges as well.

Thursday, September 24, 2009

2:00 – 3:00 PM

- **E-learning Best Practices:** What are the do's and don'ts of implementing e-learning solutions? What tools are you using to design and implement your programs?

- **Facilitator:** Sue Shinomiya
Business Passport
sshinomiya@comcast.net

Sue Shinomiya is a consultant, corporate trainer, webinar leader, coach, author and entrepreneur specializing in global business effectiveness and cultural competency for corporations, virtual global teams and individuals. Her consulting and training work has included nearly ten years in Japan and six years on-site at Intel Japan. Among her other clients are Cisco Systems, HP, Nike, Tektronix, The Gap, NEC, Hitachi, Anritsu, Starbucks, Toyota and FedEx. She has certification as a Webinar Leader from Bridge the



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Distance and in Global Workforce Diversity, and is currently an Advisory Board Member of SIETAR USA. Ms. Shinomiya is the co-author of *Business Passport to Japan: Revised and Updated*, 2007, an essential guide for anyone doing business in Japan.

- **Transitioning from Internal Trainer to External Consultant:** So you've made the choice to go independent! Or are considering it. What now? What is working for you, how are you networking, what have you done to get your business off the ground? What have you been facing that you didn't expect and need help with?

- **Facilitator:** Karen Mathieson
Serendipity Communications
www.SerendipityCommunications.com

A Portland-based consultant, Karen Mathieson is the owner of Serendipity Communications. Through support for professional skills development, communications needs and organizations, Karen fulfills her company's mission to enhance the human connection in a digital age. With career-long experience as an independent services contractor, Karen has a strong interest in helping others discover their potential for the entrepreneurial life through building on past achievements. She takes special pleasure in facilitating the collective insights and collaborative energy of small groups, and is happy to be part of the regional conference presented by ASTD-Cascadia, for which she has served as the 2009 Vice-President for Communications.

- **Effective Coaching:** Coaching has risen to a much higher level in the past several years. What are the different types of coaching that people are practicing? What are effective models of coaching?

- **Facilitator:** Dawn Farr
Baraka Institute
<http://www.barakainstitute.com>

Dawn Farr, MBA, CPC, has over 15 years of experience working in the fields of leadership and organization development as a consultant, trainer and change agent. Dawn's expertise is in transforming state government business processes and enhancing agency performance. Most recently, Dawn has focused her passion for transformation on leadership and bringing coaching practices to organizations. Dawn received her MBA from Portland State University and is a graduate of the Leadership Institute of Seattle's *Leading with Integrity Program* and Baraka Institute's *Whole Person Design Coaching Program*.

- **Cultural Competency/Inclusion:** This is an important topic no matter what role you play in an organization. As a trainer, facilitator, coach, leader how have you built cultural competency/inclusion into your organization? How are you handling outreach?

- **Facilitator:** Lillian A. Tsai
TsaiComms LLC
www.tsaicomms.com

Lillian A. Tsai is founder and president of TsaiComms, LLC, a cross-cultural consulting firm based in Portland, Oregon, that specializes in bridging the cultural gap between East and West.



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Lillian has lived and worked on three continents and her background in marketing and corporate communications includes more than 30 years of experience as a leader, speaker and trainer on presentation skills, team building, employee communications, diversity and inclusion, and cross-cultural communications issues. She is a sought-after speaker for local, state and national conferences, and has conducted training programs for hundreds of mid- to upper-level managers in public agencies and global corporations and throughout the United States, Europe and Asia.

An award-winning professional and community volunteer, she is active in the Oregon business and non-profit community serving on multiple advisory boards and committees such as New Leadership Oregon and the Executive Development Institute, and is currently the Director for Diversity and Inclusion for ASTD's Cascadia Chapter.

The conference reserves the right to reassign facilitators.