



Second Annual Regional Conference 2005



Build your community... engage, learn, succeed

November 17-18, 2005

Portland, Oregon DoubleTree Hotel—Lloyd Center

Build Your Community...Engage, Learn, Succeed

ASTD-Cascadia Chapter is proud to host its second annual regional conference and we want you to be a part of it. The theme this year focuses on building community and, for exhibitors, this means getting connected to decision makers who want your products and services. This conference is the place to access regional training professionals from a wide range of companies and specialties. And, to have some fun in the process!

In 2004, over 180 training professionals from throughout the Pacific Northwest attended the Cascadia Chapter's first annual conference. We are expecting 250 - 300 for this year's conference.

2004 Representative Sampling of Attendees' Companies

- | | |
|-----------------------------------|----------------------------|
| ❖ Bonneville Power Administration | ❖ PeaceHealth |
| ❖ Clackamas Community College | ❖ PeoplePC |
| ❖ Comcast | ❖ Planet Productions |
| ❖ Edge Wireless | ❖ Platt Electric |
| ❖ Hillsboro Chamber of Commerce | ❖ Providence Health System |
| ❖ HP | ❖ PSU |
| ❖ Integra Telecom | ❖ Red Cross |
| ❖ Intel | ❖ Regence |
| ❖ Isite Design | ❖ Safeco |
| ❖ Kaiser Permanente | ❖ Standard Insurance |
| ❖ Multnomah County | ❖ State of Oregon |
| ❖ Nationwide Insurance | ❖ TriMet |
| ❖ Nike | ❖ US Bank |
| ❖ OHSU | ❖ Washington Mutual |
| ❖ OSU | ❖ Wells Fargo |

2004 Regional Conference Exhibitors and Sponsors

- | | |
|--|---|
| ❖ AchieveGlobal, Tampa, Florida | ❖ Monad Trainer's Aid, Whitestone, NY |
| ❖ CompView, Beaverton, Oregon | ❖ Planet Productions, Portland, Oregon |
| ❖ CPP, Danville, California | ❖ Portland State University, Portland, Oregon |
| ❖ Executive Forum, Portland, Oregon | ❖ Providence Health, Portland, Oregon |
| ❖ FacultyTraining.net, Beavercreek, Oregon | ❖ Qwizdom, Puyallup, Washington |
| ❖ GeoLearning, West Des Moines, Iowa | ❖ Tata Interactive, San Jose, California |
| ❖ GT Multimedia, Camas, Washington | ❖ Think On Your Feet, Ontario, Canada |
| ❖ Learning Point, Vancouver, Washington | ❖ Via Tech Publishing, Portland, Oregon |
| ❖ Lingo Systems, Portland, Oregon | ❖ Via Training, Portland, Oregon |

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Summary of Sponsor Packages

First Tier (\$1,000 - \$2,500)

- One complimentary conference registration for each \$1,000 contributed.
- 25% off the cost of a basic exhibit space with each \$1,000 contributed.
- Opportunity to put one 8 1/2" x 11" flyer in the participant packet.
- Sponsor sign placed at the portion of the event being sponsored.
- Logo on home page of conference web site with link to company's home page.
- Logos and company description in program guide.

Second Tier (\$2,501 - \$5,000)

- All the benefits of the first tier plus:
- Complimentary basic exhibit space with each \$2,500 contributed.
- Opportunity to put two 8 1/2" x 11" flyers in the participant packet.
- Logo on chapter home page in rotating slide show.

Third Tier (\$5,001 - \$10,000)

- All the benefits of the second tier plus:
- Complimentary basic exhibit space with each \$2,5000 contributed.
- Opportunity to put three 8 1/2" x 11" flyers in the participant packet.
- Logo on chapter home page in rotating slide show.

General

- Sponsors whose sponsorship includes a basic exhibitor package will need to download and complete the Exhibitor Space Contract and abide by the Exhibitor Rules and Regulations (available on the conference web site under the Exhibitor link). Sponsors responsible for extra charges for power, Internet connection and other equipment.
- Reception and meals included for all sponsors.
- Sponsors will be responsible for providing print and web ready artwork.

Tentative Conference Schedule

Thursday Evening	Reception from 6 – 8 pm in Exhibit Hall to include keynoters, speakers, Chapter board of directors and others. Refreshments available.
Friday - 7:30 am	Continental breakfast, registration, exhibit hall, bookstore
8:30 am	Welcome and opening keynote
9:30 am	Break, exhibit hall, bookstore
10 am	Concurrent workshop sessions
11:30 am	Lunch, lunch presentation, exhibit hall, bookstore
12:30 am	Concurrent workshop sessions
2 pm	Break, exhibit hall, bookstore
2:30 pm	Concurrent workshop sessions
4 pm	Closing keynote

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Suggested Sponsorship Areas

The table bellows is a suggested list of possible areas available for sponsorship. Other areas may be suggested and negotiated.

- Thursday reception
- Friday breakfast
- Friday lunch
- Friday morning coffee
- Friday afternoon coffee
- Opening keynote
- Closing keynote
- Breakout sessions
- Equipment
- Parking
- Giveaways
- Program guide

ASTD-Cascadia Chapter Contact Information

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