



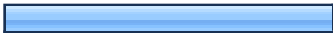











1. Please select how many years you have worked in the workplace learning profession:

		Response Percent	Response Count
Less than 2		6.1%	3
More than 2 but less than 5		20.4%	10
More than 5 but less than 10		22.4%	11
<b>More than 10</b>		<b>51.0%</b>	<b>25</b>
		<b>answered question</b>	<b>49</b>
		<b>skipped question</b>	<b>0</b>






## 2. Please select your professional role:

		Response Percent	Response Count
Designer / Developer		28.6%	14
<b>Trainer / Facilitator</b>		<b>49.0%</b>	<b>24</b>
Management / Supervisor		22.4%	11
Director or C Level Decision Maker		12.2%	6
Independent Consultant		16.3%	8
Internal Consultant		10.2%	5
Other (please specify)		10.2%	5
		<b>answered question</b>	<b>49</b>
		<b>skipped question</b>	<b>0</b>




### 3. Who paid for your conference registration?

		Response Percent	Response Count
Yourself		18.4%	9
<b>Your Employer</b>		<b>79.6%</b>	<b>39</b>
Shared Cost		0.0%	0
Other (please specify)		2.0%	1
<b>answered question</b>			<b>49</b>
<b>skipped question</b>			<b>0</b>

**4. What was your *primary* reason for attending this year's regional conference?  
(Please choose only one)**

		Response Percent	Response Count
Networking with other professionals		14.3%	7
Interest in the theme, "Innovate!"		6.1%	3
Opportunity to see Kirk Weisler speak		0.0%	0
Opportunity to see Mindee Doney speak		0.0%	0
Opportunity to see one or more specific breakout speakers		2.0%	1
Opportunity to earn HRCI credits		0.0%	0
Opportunity to earn CPLP credits		0.0%	0
Opportunity to earn ISPI credits		0.0%	0
Opportunity to earn PSU college credit		0.0%	0
<b>Professional development</b>		<b>71.4%</b>	<b>35</b>
Other (please specify)		6.1%	3
<b>answered question</b>			<b>49</b>
<b>skipped question</b>			<b>0</b>





## 5. How well did the conference meet your expectations for attending?

		Response Percent	Response Count
Did not meet expectations		6.1%	3
<b>Met expectations</b>		<b>65.3%</b>	<b>32</b>
Exceeded expectations		28.6%	14
		Comments	15
		<b>answered question</b>	<b>49</b>
		<b>skipped question</b>	<b>0</b>

## 6. Please indicate the level to which you agree or disagree with each of the following statements

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Rating Average	Response Count
I felt welcomed at the conference.	0.0% (0)	2.0% (1)	0.0% (0)	44.9% (22)	<b>53.1% (26)</b>	4.49	49
I left the conference with ideas, resources, or tools that I can use in my job.	0.0% (0)	0.0% (0)	4.1% (2)	44.9% (22)	<b>51.0% (25)</b>	4.47	49
The conference provided good value for my time and money.	0.0% (0)	4.1% (2)	8.2% (4)	<b>44.9% (22)</b>	42.9% (21)	4.27	49
I plan to attend future conferences.	0.0% (0)	2.1% (1)	8.3% (4)	39.6% (19)	<b>50.0% (24)</b>	4.38	48
I would recommend the ASTD-Cascadia Regional Conference to others.	0.0% (0)	2.0% (1)	10.2% (5)	40.8% (20)	<b>46.9% (23)</b>	4.33	49
<b>answered question</b>							<b>49</b>
<b>skipped question</b>							<b>0</b>

### 7. Please rate the overall quality of your experience

		Response Percent	Response Count
Poor		0.0%	0
Below Average		4.1%	2
Average		18.4%	9
Above Average		46.9%	23
Excellent		30.6%	15
		<b>answered question</b>	<b>49</b>
		<b>skipped question</b>	<b>0</b>

### 8. What did you like best about this year's conference?

	Response Count
	41
<b>answered question</b>	<b>41</b>
<b>skipped question</b>	<b>8</b>

## 9. What suggestions do you have for future conferences?

	Response Count
	37
answered question	37
skipped question	12

**10. Please rate each of the following:**

	Poor	Below Average	Average	Above Average	Excellent	N/A	Rating Average	Response Count
Kirk Weisler's keynote address	6.4% (3)	6.4% (3)	10.6% (5)	21.3% (10)	<b>51.1% (24)</b>	4.3% (2)	4.09	47
Mindee Doney's keynote address	0.0% (0)	4.3% (2)	27.7% (13)	<b>29.8% (14)</b>	19.1% (9)	19.1% (9)	3.79	47
The general caliber of the concurrent session speakers	0.0% (0)	2.1% (1)	16.7% (8)	<b>54.2% (26)</b>	27.1% (13)	0.0% (0)	4.06	48
The variety of topics presented	0.0% (0)	6.4% (3)	25.5% (12)	<b>34.0% (16)</b>	<b>34.0% (16)</b>	0.0% (0)	3.96	47
The relevance of topics presented	0.0% (0)	2.1% (1)	20.8% (10)	37.5% (18)	<b>39.6% (19)</b>	0.0% (0)	4.15	48
The networking sessions	2.1% (1)	4.2% (2)	22.9% (11)	16.7% (8)	16.7% (8)	<b>37.5% (18)</b>	3.67	48
The Sip of ASTD Event	0.0% (0)	0.0% (0)	14.6% (7)	10.4% (5)	10.4% (5)	<b>64.6% (31)</b>	3.88	48
What other comments do you have regarding the speakers and sessions?								21
<b>answered question</b>								<b>48</b>
<b>skipped question</b>								<b>1</b>

## 11. Do you know of any speakers that ASTD Cascadia should consider inviting to future conferences?

	Response Count
	15
answered question	15
skipped question	34

## 12. Please rate each of the following:



	Poor	Below Average	Average	Above Average	Excellent	N/A	Rating Average	Response Count
The conference location (Salem)	4.2% (2)	4.2% (2)	8.3% (4)	29.2% (14)	<b>54.2% (26)</b>	0.0% (0)	4.25	48
The registration process	0.0% (0)	0.0% (0)	12.5% (6)	16.7% (8)	<b>64.6% (31)</b>	6.3% (3)	4.56	48
The meals provided	2.1% (1)	0.0% (0)	12.5% (6)	37.5% (18)	<b>41.7% (20)</b>	6.3% (3)	4.24	48
The facilities and set up	0.0% (0)	4.2% (2)	8.3% (4)	37.5% (18)	<b>50.0% (24)</b>	0.0% (0)	4.33	48
The exhibitors	0.0% (0)	8.3% (4)	31.3% (15)	<b>33.3% (16)</b>	10.4% (5)	16.7% (8)	3.55	48
The Cyber Café	0.0% (0)	0.0% (0)	13.0% (6)	23.9% (11)	28.3% (13)	<b>34.8% (16)</b>	4.23	46

What other comments do you have regarding the location, facilities or amenities?

21

answered question	48
skipped question	1

**13. Would you or your organization be interested in being sponsor, exhibitor, or advertiser for the 2012 Conference?**

		Response Percent	Response Count
Yes		6.5%	3
No		93.5%	43
		answered question	46
		skipped question	3

**14. Please share any final comments you have regarding the 2011 ASTD Cascadia Regional Conference.**

		Response Count
		27
		answered question
		27
		skipped question
		22

**Page 2, Q2. Please select your professional role:**

1	HR Business Partner	Oct 14, 2011 1:52 PM
2	Internal Organizational Development Specialist	Oct 13, 2011 12:04 PM
3	Senior Legal Assistant	Oct 13, 2011 9:52 AM
4	not applicable to me currently	Oct 13, 2011 9:34 AM
5	Quality Assurance Analyst and Training Coordinator	Oct 13, 2011 9:20 AM

**Page 2, Q3. Who paid for your conference registration?**

1	ASTD Cascadia (Board member)	Oct 12, 2011 5:32 PM
---	------------------------------	----------------------

**Page 3, Q4. What was your *primary* reason for attending this year's regional conference?  
(Please choose only one)**

1	I source training for my organization and this is my primary way of finding good sources and building relationships with them	Oct 13, 2011 12:08 PM
2	I am on a committee that is tasked with defining what Training should look like for the City of Vancouver	Oct 13, 2011 9:55 AM
3	tem building and invest in my team	Oct 13, 2011 9:20 AM

**Page 3, Q5. How well did the conference meet your expectations for attending?**

1	I did not expect to have as many concurrent sessions to choose from (or if there were lots to choose from, I was expecting to not have a hard time choosing one). Each session there were multiple classes I would have enjoyed going to.	Oct 18, 2011 10:33 AM
2	Jack Zenger as a keynote speaker might have drawn more people in our space. Mindee did a fabulous job and actually was good for our profession, but I am not sure it was the best choice from a marketing perspective.	Oct 13, 2011 4:40 PM
3	glad you will be moving it back to Portland!	Oct 13, 2011 2:59 PM
4	Kirk Weisler was outstanding, but the break out sessions I attended weren't as beneficial.	Oct 13, 2011 2:24 PM
5	Very well coordinated, Key Note and Break-Out speaker selection was spot on.	Oct 13, 2011 1:52 PM
6	My secondary reason for attending the conference is for my professional development. The topic and the break-out sessions were excellent. You selected super people for the concurrent sessions. I learned much, gathered many tools and am very appreciative of the hard work the committee did to pull this together.	Oct 13, 2011 12:08 PM
7	Even though it was significantly smaller this year, it was the same exceptional value. Great information, great opportunity to network.	Oct 13, 2011 11:07 AM
8	Keynote speakers were disappointing especially Kirk Weisler who was old-school and patronizing (use of the term "girls"; preachy). The "poo" theme was over-used. It felt like a meeting of conservatives getting a pep-talk. I almost didn't return for day 2 which would have been a big miss because the best presenters were scheduled simultaneously. At least I was able to attend 2 worthwhile sessions.	Oct 13, 2011 10:22 AM
9	I thought the conference was great. I got so much more out of it than I expected. The focus on innovation and leadership directly applied to what I do on a daily basis.	Oct 13, 2011 9:55 AM
10	Kirk Weisler was fantastic. I found the breakout sessions very informative. I was very pleased.	Oct 13, 2011 9:22 AM
11	I always attending conferences expecting that there will be some sessions that provide good input and other sessions that will be disappointing	Oct 13, 2011 9:21 AM
12	The concurrent sessions I attended were great; the keynotes may as well not have happened. Kirk Weisletr was a complete waste of time. Offensive and nothing of substance. Mindee Doney was fine but too superficial. Gaps between concurrent sessions was too long. Eliminate the 1 to 3 stuff and add another concurrent session	Oct 13, 2011 9:20 AM
13	I took some good "nuggets" from both Kirk Weisler and the breakout sessions. I believe I'll be able to apply some of this	Oct 13, 2011 9:11 AM

**Page 3, Q5. How well did the conference meet your expectations for attending?**

information to training currently developing.

14	Question 4 allow only one answer doesn't seem very useful to you. I wouldn't go only to network, the speakers and workshops were important, too.	Oct 12, 2011 10:08 PM
15	The program offerings were fewer than in previous years; the number of exhibitors was disappointing.	Oct 12, 2011 5:33 PM

**Page 4, Q8. What did you like best about this year's conference?**

1	Topical selections - focus on Leadership	Oct 21, 2011 5:02 PM
2	The Push past Powerpoint presentation	Oct 19, 2011 10:04 AM
3	Having so many great sessions to choose from.	Oct 18, 2011 10:34 AM
4	The break out session on Brain Rules	Oct 17, 2011 3:18 PM
5	Great connection to topic with both keynote speakers. Laid a great foundation for the concurrent sessions which I attended.	Oct 14, 2011 12:13 PM
6	the keynote speakers	Oct 14, 2011 10:44 AM
7	Both keynote speakers were awesome! I heard a few folks didn't like the "poop" thing, but I found Kirk very engaging, fun, and inspiring! AND my 13 year boy is taking the book to his leadership class, so I feel that we all tok away something!	Oct 14, 2011 10:42 AM
8	Kirk	Oct 13, 2011 5:42 PM
9	Speakers and facilities were good.	Oct 13, 2011 4:48 PM
10	The superb organization of the event, the convenience of everything on one floor and in our own area of the center, and the opportunities to network at lunch and the at the reception. The cyber cafe was top notch! Also the discounts offered for upcoming workshops, CPLP, etc. are a terrific value.	Oct 13, 2011 4:12 PM
11	reconnecting with professionals, learning new skills,	Oct 13, 2011 3:00 PM
12	Having time to discuss with others what we had just experienced in a workshop.	Oct 13, 2011 2:53 PM
13	Kirk Weisler's "Dog Poop Initiative"	Oct 13, 2011 2:26 PM
14	Plenty of networking opportunities and the caliber of speakers this year was incredible.	Oct 13, 2011 2:06 PM
15	Good variety in the concurrent session and keynote topics.	Oct 13, 2011 1:40 PM
16	The concurrent sessions were SUPER, as they have been in previous years. The selection of presenters and topics was well done.	Oct 13, 2011 12:11 PM

**Page 4, Q8. What did you like best about this year's conference?**

17	Ample time for breaks to mingle, chat and relax. Food was great, location great. Well organized event. Some of the presenters were also small business owners and like their session was all self promotion and product peddling instead of providing new unbiased content to L & D professionals.	Oct 13, 2011 11:12 AM
18	Kirk Weisler's two sessions were exceptional, as was the session with Jim Morris and Jack Zenger. It was amazing to see that there was standing room only for Neal Otto's session on quick tips for technology.	Oct 13, 2011 11:10 AM
19	Networking with colleagues & friends	Oct 13, 2011 10:34 AM
20	Molly Davis and Christine Martell sessions	Oct 13, 2011 10:27 AM
21	The break times were a perfect amount of time for networking but not too long to lose momentum and excitement about the next session. Good range of topics to choose from. Kirk Weisler was GREAT have him back!	Oct 13, 2011 10:09 AM
22	Kirk Weisler	Oct 13, 2011 9:59 AM
23	The session, "The Impact of Inspiring Leadership" facilitated by Jack Zenger was great!	Oct 13, 2011 9:49 AM
24	I really liked the theme and the keynotes that were selected. Very well done!	Oct 13, 2011 9:40 AM
25	Keynote speakers	Oct 13, 2011 9:39 AM
26	The main sessions.	Oct 13, 2011 9:38 AM
27	When I first read the program, I was turned off by the long breaks in between sessions, but it turned out to be great! I felt relaxed and not rushed throughout the two days. It felt more intimate this year being on the same floor. I enjoyed having the sponsors in the same room and had time to visit their booths. I also liked the buffet style lunch better; I felt like I had more choice in what I was eating and could make healthier food choices.	Oct 13, 2011 9:35 AM
28	What I like best was Brain Rules, followed by Zenger's presentation, and then the rest of the breakout sessions.	Oct 13, 2011 9:30 AM
29	Having Kirk Weisler as a speaker was GREAT!!!!!! I took away a lot from his sessions	Oct 13, 2011 9:26 AM
30	Speakers and the real world examples provided that I can relate to my work.	Oct 13, 2011 9:24 AM
31	Jack Zenger	Oct 13, 2011 9:22 AM
32	Michelle Cummings workshop	Oct 13, 2011 9:21 AM

**Page 4, Q8. What did you like best about this year's conference?**

33	Jack Zenger's presentation was impactful.	Oct 13, 2011 9:17 AM
34	Great Venue, Nice variety of good quality sessions. The trivia game was really fun!	Oct 13, 2011 9:14 AM
35	I gained the most from the breakout session with Michelle Cummings. She was very generous with both her tools and her techniques.	Oct 13, 2011 9:13 AM
36	The breakouts I attended were practical, or informational, or validating and increased my energy and excitement for my work projects.	Oct 13, 2011 8:58 AM
37	The technology workshops and the keynotes.	Oct 13, 2011 8:52 AM
38	Quality of sessions to choose from.	Oct 13, 2011 7:37 AM
39	Networking, Key Notes both were great, Several break outs were very good.	Oct 12, 2011 10:10 PM
40	Breakout session with Jack Zenger and Rebecca Boderero were informative. I enjoyed the speed networking session.	Oct 12, 2011 5:35 PM
41	I liked the break-out sessions, "Brain Rules" and "Think Yourself Creative."	Oct 11, 2011 6:57 PM

**Page 4, Q9. What suggestions do you have for future conferences?**

1	Continue to use the latest technology such as the QR codes	Oct 21, 2011 5:02 PM
2	I would love more topic specific items for designers and developers.... especially for eLearning	Oct 18, 2011 7:11 AM
3	technology and how it relates to training. keep it up!	Oct 14, 2011 10:42 AM
4	More booths and vendors, more program options. More interactive sessions.	Oct 13, 2011 5:42 PM
5	Draw on core L&D professionals for keynotes. Dr. Michael Moore from Penn State - introduced the concept of Transactional Distance and has helped countries implement distance education, but I'm not sure if he is called on to keynote often. Susan Scott - author of Fierce Conversations. Can we get Gert or Tim Boyle to come speak? Why wouldn't Phil Knight speak about the importance of corporate education? Are all TED speakers high-cost? How hard is it to get someone from ASTD National to come speak? Just thinking that core WLP industry gurus ought to be chased.	Oct 13, 2011 4:48 PM
6	Continue with same basic format. Survey members on preferred location.	Oct 13, 2011 4:12 PM
7	I really appreciate it when we have experts from out of market come and share their expertise	Oct 13, 2011 3:00 PM
8	Evaluation and scripting/language for evaluations	Oct 13, 2011 2:53 PM
9	Perhaps fewer, but higher quality break out sessions. Maybe they they just need to be a little longer to get to the "substance" of the training.	Oct 13, 2011 2:26 PM
10	I have no idea if this would work, perhaps survey the members if this is a worthwhile suggestion. When most people hit the age of 65, they are focusing on retirement. ASTD Cascadia is gearing up for the next generation and beyond. Why not have a real off-site retreat? Two days, at the coast (or some other destination location such as Bend or Mt. Hood. There is a lot of additional work required and expenses incurred, but perhaps one of the tribes would like to partner with us?	Oct 13, 2011 2:06 PM
11	I did not find any benefit in the networking time. I attended a session on the first day that was unstructured and largely unattended, which encouraged me to skip the networking on the second day.	Oct 13, 2011 1:40 PM
12	Keep the little notebooks we get in the recyle bags. The one's with the pens. My teammates and I use them as our 'journals' of the conference. We keep our notes in them, the names of people we want to follow-up with and more. They store in our drawers well and we all go back to them to find information, get inspired, remember something. Great tools!!	Oct 13, 2011 12:11 PM
13	The sessions were a bit short. 90 minutes maybe would have been nicer. I am not big on keynotes. I don't retain much and they don't impact my work much.	Oct 13, 2011 11:12 AM

**Page 4, Q9. What suggestions do you have for future conferences?**

14	It seems that Neal Otto needs the opportunity to present a longer, or another, quick tips for technology session. The leadership theme was great. It is nice to have to make the hard decision between selecting one of multiple sessions in the same time slot that I wanted to attend.	Oct 13, 2011 11:10 AM
15	Move it to Portland. My schedule was jammed this week; e.g., could only attend 1 day due to driving time & paid commitments with clients (a very high priority).	Oct 13, 2011 10:34 AM
16	Find better keynote speakers. Decrease the amount of open time between morning and afternoon sessions. Start the afternoon sessions at 2:00.	Oct 13, 2011 10:27 AM
17	Market the keynote speakers better.	Oct 13, 2011 10:09 AM
18	Since I am not in the Training Field per se, I would like to see a beginner course on public speaking....you may attract other professionals too. :-) Thanks!	Oct 13, 2011 9:59 AM
19	VERY minor suggestion: Possibly have soft drinks available as refreshments as well...	Oct 13, 2011 9:49 AM
20	More varitey in speakers and sessions.	Oct 13, 2011 9:39 AM
21	Maybe some mini sessions to look at work examples or some time for informational interviews with professions that are different than one's own.	Oct 13, 2011 9:38 AM
22	I wish Mindee had spoke longer. That was the only time gap that was a bit too long.	Oct 13, 2011 9:35 AM
23	More sessions, less breaks	Oct 13, 2011 9:34 AM
24	Do not repeat the Connect Up sessions. This was the most disappointing part of the conference, and then it was repeated each day. For those with an interest, the breaks would provide enough time to pursue these subjects, especially continuing ed and volunteering. If for some reason it is decided to offer this again, I would place it at the end of the day, and those who had an interest could stay and others would be free to leave. As it was, the afternoons felt wasted from the lunch until the 3:00 breakout. Also, repeat some of the sessions. I often found myself having to choose between 2-3 sessions, with no opportunity to catch a missed one later in the conferenc Also, I would expect a Keynote speaker to use the whole hour and not just 1/2, as with the Boogie Mom. I found her interesting, entertaining and likeable, but don't know that I found anything to add to my training skills. It seemed more appropriate for a sales or business seminar.	Oct 13, 2011 9:30 AM
25	Having more classes that have active participation	Oct 13, 2011 9:26 AM

**Page 4, Q9. What suggestions do you have for future conferences?**

26	I like the Salem location and the layout.	Oct 13, 2011 9:24 AM
27	alternate location with Portland/Vancouver. Understand why in Salem but Portland/Vancouver has the largest community	Oct 13, 2011 9:22 AM
28	One hour seemed too short for workshops. 30+ minute breaks seemed too long.	Oct 13, 2011 9:21 AM
29	More of a focus on NEW information, not just recycled information where speakers infuse the conference buzz word into their session title/presentation. For example, although I think she's fabulous, Christine Martell's "Creating Plans to Inspire Innovative Leaders" fell short of my expectations. It was just a rework of material I had seen her present at a past conference. The speakers and vendors weren't as "meaningful" this year.	Oct 13, 2011 9:17 AM
30	Wish we could end with a great closing KeyNote. WOuld be nice to have more drawings.	Oct 13, 2011 9:14 AM
31	More structure for the time between lunch and the afternoon sessions. It felt like it dragged a little during this time.	Oct 13, 2011 9:13 AM
32	A longer window of time to secure a room at conference rates. Thankfully ASTD helped me with this after the deadline passed.	Oct 13, 2011 8:58 AM
33	Offer the workshops more than once so that people have opportunity to go to all of the ones they want to attend.	Oct 13, 2011 8:52 AM
34	Alternate locations perhaps... Portland and/or Salem and/or Eugene. Alternate one day conference one year, two day conference the next year. Wednesday/Thursday are better days,,,	Oct 13, 2011 7:37 AM
35	It was hard to choose the workshops based on information provided. Needed something more.	Oct 12, 2011 10:10 PM
36	Keynote speakers who are experts in a field more relevant to ASTD.	Oct 12, 2011 5:35 PM
37	Please choose more relevant keynote speaker.	Oct 11, 2011 6:57 PM

**Page 5, Q10. Please rate each of the following:**

1	Mindee was also very good. Great to hear how she took her simple idea and ran with it.	Oct 14, 2011 10:43 AM
2	In case you view each question separately, here is a previous comment: Draw on core L&D professionals for keynotes. Dr. Michael Moore from Penn State - introduced the concept of Transactional Distance and has helped countries implement distance education, but I'm not sure if he is called on to keynote often. Susan Scott - author of Fierce Conversations. Can we get Gert or Tim Boyle to come speak? Why wouldn't Phil Knight speak about the importance of corporate education? Are all TED speakers high-cost? How hard is it to get someone from ASTD National to come speak? Just thinking that core WLP industry gurus ought to be chased.	Oct 13, 2011 4:49 PM
3	The speakers modelled the best of the profession.	Oct 13, 2011 4:15 PM
4	Kirk is a great keynoter. Mindy struggled to make the content relevant, even though I could make the leap between her story and my reality, I'm not sure it was presented as clearly as it could have been.	Oct 13, 2011 4:09 PM
5	The length of the sessions was perfect, but the length in between the sessions was too long.	Oct 13, 2011 1:42 PM
6	I left comments for almost all of the concurrent speakers. I've had to put conferences together for my organization and I find key-noters very hard to find and you never know how they are actually going to be. So, while I wasn't that fond of them, they served their roles well enough.	Oct 13, 2011 12:16 PM
7	Would have been good to see some focus on public sector training, especially on how to measure results of effective training. The primary focus seemed aimed at private sector businesses.	Oct 13, 2011 10:11 AM
8	Sorry I missed Jack Zenger - heard he was great, bring back as keynote next year?	Oct 13, 2011 10:10 AM
9	"Mobile applications for learning" was highly disappointing. I would love a half day session from Jack Zenger. I was highly impressed by the quality and content of Jennifer Dryden. Neal Otto's session was great! I wanted to hear more of the presentations. I would've been really nice if the connectUp sessions were a 3rd set of concurrent speakers instead of having 4 speakers during 3 of them. Maybe combine the networking events into one connectup instead of having it both days. I was able to network and talk to people in between the sessions.	Oct 13, 2011 9:52 AM
10	Did not encounter a bad session at all (which is rare at conferences of all kinds), good job!	Oct 13, 2011 9:51 AM
11	Some were very good. Others seemed a novice in their topics field. One example: the session was titled: Computers, SmartPhones, and Tablets - Oh My!. The speaker began by saying that he didn't own a tablet and didn't know much about them. But, he did speak about Outlook which was what he said he would.	Oct 13, 2011 9:43 AM
12	Every session I selected brought me value.	Oct 13, 2011 9:25 AM

**Page 5, Q10. Please rate each of the following:**

13	Was not sure how topics tied with innovate. Last year it was the same. Why have a theme when topics don't really align? Why not just the best speakers and topics based on the interest of your members? Feels like the conference committee decides based on what they think would be good or solely based on what they want.	Oct 13, 2011 9:23 AM
14	I liked both Kirk and Mindee's presentations but I'm not sure how they pertain directly to my work as a trainer.	Oct 13, 2011 9:22 AM
15	The speakers were not as impactful, meaningful this year. Don Stepich & Steve Villachica was poorly put together, poorly presented and a waste of time. Participants were audibly upset in the session and a couple people simply left the session.	Oct 13, 2011 9:22 AM
16	Missed not having the handouts.	Oct 13, 2011 9:15 AM
17	I enjoyed Mindee's presentation and it was relevant in terms of Innovation....but I'd prefer to have something a little more pertinent in the arena of learning professionals.	Oct 13, 2011 9:15 AM
18	I've been going to ASTD annual conferences for about 6 years, and this was the best one for me so far.	Oct 13, 2011 8:58 AM
19	The wireless mics were less than desirable during keynote address. Almost sounded muffled.... hard to hear at times.	Oct 13, 2011 7:39 AM
20	I would like to see speakers who are subject matter experts, who also are strong presenters. Kirk Weisler was entertaining, but he sounded like a professional in giving motivational speeches, rather than a professional in one of ASTD's competencies. Mindy Doney offered a motivational talk that didn't engage me much.	Oct 12, 2011 5:39 PM
21	Kirk Weisler's presentation was not relevant. It seemed to have religious undertones and I didn't like how he showed a picture of his wife and introduced her as "the wife," wearing an apron and holding a batch of cookies.	Oct 11, 2011 7:05 PM

**Page 5, Q11. Do you know of any speakers that ASTD Cascadia should consider inviting to future conferences?**

1	Those with new ideas and practices.	Oct 13, 2011 5:43 PM
2	In case you view each question separately, here is a previous comment: Draw on core L&D professionals for keynotes. Dr. Michael Moore from Penn State - introduced the concept of Transactional Distance and has helped countries implement distance education, but I'm not sure if he is called on to keynote often. Susan Scott - author of Fierce Conversations. Can we get Gert or Tim Boyle to come speak? Why wouldn't Phil Knight speak about the importance of corporate education? Are all TED speakers high-cost? How hard is it to get someone from ASTD National to come speak? Just thinking that core WLP industry gurus ought to be chased.	Oct 13, 2011 4:49 PM
3	Nate Booth of Las Vegas Karen Foster of Portland	Oct 13, 2011 4:21 PM
4	Judy Chang recommended Ed Muzie with Group Harmonics to me though I am not familiar with him.	Oct 13, 2011 4:15 PM
5	On Your Feet is/was an improve group we used at the credit union and they did a GREAT JOB for us both as keynoters and holding a break-out session too.	Oct 13, 2011 12:16 PM
6	Daniel Pink	Oct 13, 2011 11:11 AM
7	Absolutely	Oct 13, 2011 9:59 AM
8	n/a	Oct 13, 2011 9:43 AM
9	N/A	Oct 13, 2011 9:29 AM
10	Michelle Cummings needs to come again AND be a half day speaker for a regional event.	Oct 13, 2011 9:22 AM
11	I don't have a specific person of interest but I would like to see more from other trainers, rather than vendors who are pushing products as a part of their presentation.	Oct 13, 2011 9:22 AM
12	Sorry, no.	Oct 13, 2011 9:15 AM
13	Wish I could help, but no.	Oct 13, 2011 8:58 AM
14	Dr. Vicki Halsey. WHAT A MOTIVATOR!!!	Oct 13, 2011 7:39 AM
15	Someone with a training background	Oct 11, 2011 7:05 PM

**Page 6, Q12. Please rate each of the following:**

1	I love that it is in Salem, however that is local for me. I think the SCC is a great facilities with good food, service and staff.	Oct 19, 2011 10:08 AM
2	I would have loved to have more exhibitors, I understand that ASTD really does not have much control on this however it would have been nice to have more... Other than that I have no complaints. If I had a choice of venue, I would like the event to be held in Portland.	Oct 16, 2011 6:29 PM
3	Wish there were a few more exhibitors. Perhaps stretching to areas on the horizon such as mobile learning.	Oct 14, 2011 12:35 PM
4	I live and work in Salem so for me it is great, not sure if I would attend if it was elsewhere. The conference center is always nice.	Oct 14, 2011 10:44 AM
5	It's time to come back to Portland. Alternating is a good idea, but only having this in Salem is not a good draw. I think it will draw a lot more attendees and exhibitors. As will more brand name speakers. Open up the exhibitor setup the night before if possible. The meals were great. As much as I missed dessert, it was good to not have it for an hour or so.	Oct 13, 2011 4:51 PM
6	Trainers Warehouse might have been another great vendor.	Oct 13, 2011 4:22 PM
7	The staff at the Salem Conference Center are remarkably responsive and all facilities top notch. I especially loved the open area at registration and the cafe.	Oct 13, 2011 4:16 PM
8	It is a beautiful facility, but I noticed that the sound quality in the large ballroom when Kirk Weisler gave his keynote was very poor and it was hard to understand him. Some of the presentation rooms were VERY cold.	Oct 13, 2011 2:28 PM
9	Excellent service from the staff at the conference center!	Oct 13, 2011 1:43 PM
10	I just think all of it is super. It's a great facility and a wonderful hotel. And, it's also nice to be in an area where you can take a walk in a safe area if you want to do so.	Oct 13, 2011 12:17 PM
11	It would have been nice to have more exhibitors.	Oct 13, 2011 11:13 AM
12	heard comments about the Wifi speed. Would have been nice to see more exhibitors.	Oct 13, 2011 10:11 AM
13	The internet didn't work great in some rooms which caused problems with the delivery of the courses involving computer/internet subjects. Also, the sun made it difficult to see the computer screens in the cybernet cafe.	Oct 13, 2011 10:01 AM
14	Possibly consider having soft drinks available as refreshments as well?	Oct 13, 2011 9:52 AM
15	I wish their had been more exhibitors.	Oct 13, 2011 9:43 AM

**Page 6, Q12. Please rate each of the following:**

16	It would be nice to have more exhibitors. However, those that were there did a very good job. They informed without pushing.	Oct 13, 2011 9:26 AM
17	Coffee was always cold.	Oct 13, 2011 9:24 AM
18	I would have enjoyed talking to more exhibitors.	Oct 13, 2011 9:16 AM
19	Lovely place . . . would be nice to have it in Portland (closer)	Oct 13, 2011 9:15 AM
20	It seems like every year we've had the conference at this location, there have been problems with internet being slow. It gets better but was a problem for the Mobile Applicatios for Learning ConnectUP! session in the particular room this session was moved to. It was a big hindrance.	Oct 13, 2011 9:00 AM
21	I loved the space. It was a little difficult to hear in the main room though...maybe turn up the mic a bit?	Oct 11, 2011 7:06 PM

**Page 8, Q14. Please share any final comments you have regarding the 2011 ASTD Cascadia Regional Conference.**

1	I like having a theme, but I would prefer a wider variety of topics for the break out sessions. Kirk's opening keynote was just OK-nothing new , nothing very inspiring.	Oct 17, 2011 3:19 PM
2	Thank you to everyone who worked so hard on the conference!	Oct 14, 2011 1:56 PM
3	Job well done at many levels. Proud to be a member of such a great organization. Thank you.	Oct 14, 2011 12:36 PM
4	Better then last year!	Oct 14, 2011 10:44 AM
5	Thanks!	Oct 13, 2011 4:51 PM
6	Kathleen Berquist goes out of her way to be helpful and informative. She is a truly dedicated member.	Oct 13, 2011 4:33 PM
7	This event, more than any, makes me feel like part of a training community. I really appreciate that.	Oct 13, 2011 4:17 PM
8	Great job once again! Bravo!	Oct 13, 2011 4:11 PM
9	I'm glad I went.	Oct 13, 2011 2:29 PM
10	It's a nice gesture, but I don't have a need for the goodie bag or water bottle, and I think it would be a good place to cut costs in the future.	Oct 13, 2011 1:44 PM
11	Look forward to it every year! Thanks for doing such a great job.	Oct 13, 2011 12:17 PM
12	A couple other topic for consideration at next year's conference: - "affecting change when you aren't in charge." - material/ content design tips/ techniques for the "less than creative"	Oct 13, 2011 11:14 AM
13	You guys did a super job, pulling this together in a tight economy & not having BIG name speakers to attract attendees.	Oct 13, 2011 10:36 AM
14	Keep up the great work team!!!! Heard you might bring it back to PDX - I'm OK with Salem. Heard you might shorten to one day - don't! I think we get good value for the investment and a broader range of topics/speakers with two days. THANKS!	Oct 13, 2011 10:12 AM
15	It was great. Keep up the good work.	Oct 13, 2011 10:01 AM
16	I enjoyed the experience more this year than last year and feel I got more out of the conference. Thank you for providing this professional development opportunity.	Oct 13, 2011 9:53 AM

**Page 8, Q14. Please share any final comments you have regarding the 2011 ASTD Cascadia Regional Conference.**

17	Overall, well organized, good speakers, and lovely location.	Oct 13, 2011 9:44 AM
18	I thought the team that put this together did an excellent job really focusing on the theme and selecting great presenters. It all felt right on!	Oct 13, 2011 9:42 AM
19	All of the speakers were great and there was a lot of great information that I am taking back to my offices to do training. Thank You so much!!!!!!!	Oct 13, 2011 9:31 AM
20	The event was very well done, my compliments to the committee.	Oct 13, 2011 9:27 AM
21	I've attended the ASTD conference for several years and this year was definitely not a good year. I know the economy has had a major impact on this and other conferences. Could we try to pull together our resources (volunteers and other trainers who regularly attend events) and put together something a little more solid for 2012?	Oct 13, 2011 9:26 AM
22	Conference Committee did an excellent job. Use of the evaluation tool was spotty in break out rooms.	Oct 13, 2011 9:23 AM
23	I appreciated the effort expended to put together the conference. Understanding that the economic climate must present challenges, overall, it was a very pleasant, welcoming, and informative conference.	Oct 13, 2011 9:22 AM
24	I look forward to this conference every year. Thank you SO VERY MUCH for all the devotion and hard work to all who have been a part of it!	Oct 13, 2011 9:01 AM
25	See you next year!!	Oct 13, 2011 7:40 AM
26	Great job. Need more and better on mobile stuff. Otherwise great job all around.	Oct 12, 2011 10:12 PM
27	I enjoyed the conference and valued the opportunity to network with chapter members.	Oct 12, 2011 5:40 PM