



CH 8029

Cascadia Chapter Board Meeting Minutes

General Info



Date/Time	September 20, 2011
Location	Melinda Laubscher's home
Board Attending	Melinda Laubscher, Suzanne Bader, Grant Axtell, Kathleen Elliott, Stephanie Sarver
Board Absent	Ron Marley
Guests	Kathleen Bergquist

Action Items		
Person	Item	Due Date

Notes:

1. Welcome / Check-in

The meeting was called to order at 6:17PM.

2. Agenda Review

Agenda was reviewed and no changes were suggested.

3. July Board Meeting Minutes

Stephanie Sarver moved and Melinda Laubscher seconded the motion to approve the minutes. The minutes were approved without discussion.

4. Financial Report

Kathleen Elliott reported that finances continue to be stable. She also reported that the Bank of America CD was continued as a risk-free product that enables the ability to cash out without penalties. Melinda moved and Grant Axtell seconded the motion to approve financial statements. The motion passed without discussion with Stephanie abstaining.

5. Board Member Reports/Goal Check-in

- Melinda Laubscher, Stephanie Sarver, and Kathleen Elliott had nothing new to report.
- Grant Axtell reported that 70 paid participants currently are registered for the October Cascadia conference. Interest in programs is strong. The forthcoming Fundamentals of Training session has a full registration. Monthly programs are scheduled for January and February. The September 14 membership meeting was

successful, with a good turnout of members; several new members joined at that event.

- Suzanne Bader contacted 8 SHRM chapters; of those 6 requested information about becoming affiliates. She completed new member calls.

6. Business manager report

- Kathleen Bergquist reported that a Transitions SIG is planned.
- She is still seeking someone who can present Day 2 of the Managing Learning and Development Projects course.

7. Marketing/Membership brainstorming (Programs) (discussion)

- Suzanne Bader called for ideas about increasing membership.
- Kathleen noted that our current membership is at 410 as of today. The high has been as high as 580 or so.
- Ideas proposed: offer members benefits not available to non-members, for example free events.
- Identify vendors/program presenters who we invite to be program presenters.
- Market ASTD events as more than training-oriented, considering other ASTD competencies (organizational development, project management, talent management, knowledge management, change management, performance consulting)
- Limit LinkedIn group participation to ASTD Cascadia members.

8. New Business

- Financial review – Kathleen Elliott distributed the Financial Review and summarized the review process and recommendations. Grant moved and Suzanne seconded the motion that the review be approved. The motion passed without discussion.

9. Wrap Up / Next Meeting

- Next meeting. The Board will next convene in November or December on a date to be announced. This will be the first meeting of the next Board year.

10. Adjourn

The meeting adjourned at 7:42PM.