



CH 8029

Cascadia Chapter
Board Meeting Minutes
January 19, 2010
General Info



Date/Time	January 19, 2010; 6-8pm
Location	Standard Center
Board Attending	Melinda, Kathleen, Pam, Michele, Suzanne, Vikki, Karen
Remote	n/a
Guests	Karen Adams, Angela Watson, Shelby Gramling
Board Absent	Kelly, Holly
Documents	See handouts in Huddle

Action Items		
Person	Item	Due Date
All	Review marketing plan document and bring questions to February meeting	Feb 16th

Notes:

- Previous minutes reviewed, voted and approved
- Financial report reviewed, voted and approved
- Conference keynotes are confirmed and we are in the process of getting contracts signed by February 15th
- The ASTD Cascadia web site is getting a new look
- Kelly and Melinda are going to be meeting with the web developer
- We reviewed the Programs goals
 - The team met in December to work on strategy
 - The intent is to have a partial implementation in 2010 and full implementation in 2011.
 - The information gathering prior to the meeting was very enlightening
 - The team is now looking for partners, and striving to coordinate efforts with those groups so that programs don't compete
 - See handout for additional information

- Member Services also presented goals
 - We have a great team that is already making progress
 - There will be a membership meeting on February 18th
 - See handouts for additional information
- Communications/Marketing presented the marketing plan
 - The plan is extensive so the group will review the handout and we will have Q&A at the February meeting
 - See handout for additional information

Parking Lot:

Next Meeting	
Date/Time	
Location	
Notes	