



## Cascadia Chapter Board Meeting Minutes August 21, 2007

<b>Location</b>	Prov Academy
<b>Board Members Present</b>	Theme Grenz, Sheryl Alstrin, Liza Greene, , Kathleen Bergquist, Dion Kerr, Christine Martell, Lenny Borer, Rob Porter, Nancy Seebert, Pat Lake, Kelly Orehovec
<b>Board Members Remote</b>	None
<b>Board Members Absent</b>	Julie Bulrice, Jessica Morrison, Kim Dunn, Susan Zabriskie
<b>Guests</b>	Shari Ward
<b>Minutes Prepared by</b>	Nancy Seebert

Item	Discussion	Handout	Followup/Action
<b>Call to Order</b>	By Theme Grenz, President, at 6:10 pm		
<b>Minutes</b>	Approved July board minutes		Approved unanimously
<b>President's Report Theme</b>	<ul style="list-style-type: none"> <li>• All doing well during Kathleen's absence</li> <li>• Needs:               <ul style="list-style-type: none"> <li>○ Pat needed info on conf line-</li> <li>○ Rob needs survey Monkey link</li> </ul> </li> </ul>		Pat will contact Kathleen Nancy to send SM info to Rob
<b>Guests</b>	<ul style="list-style-type: none"> <li>• Shari Ward- new member of marketing committee introduced by Pat- will also present on leading a training team for ASTD</li> </ul>		WELCOME WELCOME
<b>Financial Report Dion</b>	<ul style="list-style-type: none"> <li>• Dion met with Linda Gillman in Kathleen's absence to sign checks</li> <li>• Under budget on revenue and budget==on track for year with upcoming programs</li> <li>• 570 members current 12 new members this month and 19 since last board meeting</li> </ul>		Financial Report approved unanimously
<b>Reorganization of Board Theme</b>	<ul style="list-style-type: none"> <li>• Reviewed board structure diagram</li> <li>• Intent for this is "how do we talk to our strategic partners?- we have not communicated well in the past.</li> <li>• Not a reporting structure</li> <li>• It is to reflect challenges re: communication</li> <li>• Reflects cluster approach of key strategic areas:               <ul style="list-style-type: none"> <li>○ Right lower piece=look at collectively</li> <li>○ Lower left- big roles- pres, tech, etc.</li> <li>○ Note what is strategically aligned in terms of function- not reporting</li> <li>○ COO not on this diagram- still part of e-team but would be encompassing around all- needs to be on this diagram</li> <li>○ Discussion on what the similarities are in each cluster</li> <li>○ Lenny thinks GIGs should be on right with outreach, etc.</li> <li>○ Marketing-recommend marketing move to right lower- i.e. GIG's and marketing switch.</li> <li>○ COO/technology chair= one for now.</li> <li>○ Does this reflect the best communication strategy- what can we do to provide best on boarding for new members?</li> <li>○ Evolving circles are like lazy-susan concept- constantly evolving and partnering depending on need</li> <li>○ Linking with goals-do scorecard</li> </ul> </li> </ul>	Board structure circle diagram	<p>All are to review and send feedback and recommendations to Theme prior to next meeting</p> <p>Lenny will send example of scorecard he has developed – will go out with these minutes for all to review.</p>

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<b>Rob</b>  <b>SIG sustainability, development, marketing communication</b>	<ul style="list-style-type: none"> <li>• Past- <ul style="list-style-type: none"> <li>○ SIG's have been "see what sticks"- they do their own thing</li> <li>○ Maintenance needs</li> <li>○ want to evolve and have a strategy</li> </ul> </li> <li>• Current SIG's</li> </ul> <table border="1" data-bbox="293 317 1118 569"> <thead> <tr> <th data-bbox="293 317 711 348">Delivery (how do training)</th> <th data-bbox="711 317 1118 348">Position (who involved)</th> </tr> </thead> <tbody> <tr> <td data-bbox="293 348 711 411">Elearning- functioning for a long time</td> <td data-bbox="711 348 1118 411">Transitions-new (internals)</td> </tr> <tr> <td data-bbox="293 411 711 474">Mediation-functioning for a long time</td> <td data-bbox="711 411 1118 474">Learning leaders-new growing-</td> </tr> <tr> <td data-bbox="293 474 711 569">Learning 2.0</td> <td data-bbox="711 474 1118 569">external. consultants- beginning now; open to internals as well-looking at skills</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• Growth- we need to do more outreach will grow SIG's</li> <li>• Working on growth and development</li> <li>• Longevity of a SIG-depends on purpose- example Transitions may be short</li> <li>• 6 months = expected length of most sigs.</li> <li>• Partnering with SIG by Board</li> <li>• Future <ul style="list-style-type: none"> <li>○ Need marketing person specific to SIG's</li> <li>○ Board members to attend</li> <li>○ Recognition to SIG leaders</li> </ul> </li> </ul>	Delivery (how do training)	Position (who involved)	Elearning- functioning for a long time	Transitions-new (internals)	Mediation-functioning for a long time	Learning leaders-new growing-	Learning 2.0	external. consultants- beginning now; open to internals as well-looking at skills		<p>Rob will send SIG leader names to Nancy to send out with minutes</p> <p>Rob will send calendar of dates and Nancy will send with minutes</p>
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<b>Christine blogs</b>	<ul style="list-style-type: none"> <li>• Concern that Board is not participating in blog</li> <li>• Blog is great resource for marketing</li> <li>• New thread going for those new to learning....</li> </ul>		<p>All Board members participate!</p> <p>Contact Christine if need coaching on content and format</p> <p>Christine will demonstrate at a future board meeting</p>								
<b>Christine Diversity</b>	<ul style="list-style-type: none"> <li>• Anita Rowe and Donna Stringer have agreed to participate, coach and get copyright clearance etc. for Diversity initiative.</li> <li>• Lee Gardenschwartz and Anita Rowe created Diversity Initiative for SHRM</li> <li>• Reviewed documents from agenda</li> <li>• Discussed next steps form Diversity Council</li> <li>• Have some potential volunteers from ICI</li> <li>• Must have executive commitment from Board</li> <li>• We can get active in local SIETAR, can be affiliate or SIG</li> </ul>		<p>Next steps: 1. form diversity council Liza, Nancy Pat, and Kelly will participate Christine will set up meeting</p> <p>All to look at org. structure for Cascadia- provide feedback to Christine</p>								
<b>National-Theme/Nancy</b>	<ul style="list-style-type: none"> <li>• Theme will connect with Scott Wilson- chapter coach to update and explain need for membership meeting speaker</li> <li>• Invited Tony but he wants to do a "presentation" about his book and sell books</li> <li>• Sept, 13 member meeting at Ambridge Conference Center 3-5; dinner and board meeting 5-7 with Scott</li> <li>• Cancel Sept. 18 board meeting</li> </ul>		<p>Theme will talk to National tomorrow to tell Tony no and request Scott or Gina</p>								

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<b>Roundtable All</b>	<ul style="list-style-type: none"> <li>• <b>Sheryl</b> <ul style="list-style-type: none"> <li>○ Oct 12- 60th anniversary</li> <li>○ Want 100 people celebration</li> <li>○ Past star volunteers and board members</li> </ul> </li> <li>• <b>Theme-</b> <ul style="list-style-type: none"> <li>○ Board party Sept. 15 4pm Theme</li> </ul> </li> <li>• <b>Liza-</b> <ul style="list-style-type: none"> <li>○ marketing person for next month while Jessica attends to her wedding</li> </ul> </li> <li>• <b>Kelly</b> <ul style="list-style-type: none"> <li>○ Still looking for project management training person</li> </ul> </li> <li>• <b>Pat</b> <ul style="list-style-type: none"> <li>○ Sheri Ward has joined her committee</li> </ul> </li> <li>• <b>Lenny</b> <ul style="list-style-type: none"> <li>○ new Vancouver GIG meets August 27!</li> <li>○ 11 people planning on attending</li> <li>○ Salem having some changes.</li> </ul> </li> </ul>		<p>Call- all call and think about who you know and get them to come.</p> <p>Suggestion to contact Terry Gassoway for PM</p>
<b>Adjourn8pm</b>			

**NEXT MEETING: Sept, 13 following membership meeting at Ambridge Conference Center**

**Membership meeting 3-5pm;**

**Dinner and board meeting 5-7 with National representative (Scott or Gina)**