



## Cascadia Chapter Board Meeting Minutes March 18, 2008

<b>Location</b>	Adidas
<b>Board Members Present</b>	Julie Bulrice, Theme Grenz, Sean Harry, Colleen Olsen, Pat Lake, Kelly Orehovec, Vikki Rennick, Shari Ward, Liza Greene, Kathleen Bergquist, Rob Porter, Nancy Seebert, Lenny Borer, Christine Martell, Angela Watson
<b>Board Members Absent</b>	Theme Grenz, Pat Lake
<b>Guests</b>	None
<b>Minutes Prepared by</b>	Nancy Seebert

Item	Discussion	Handout	Follow-up/Action
<b>Call to Order</b>	By Liza Greene, President at 6:06pm		
<b>Minutes</b>	Approved February board meeting minutes as written		Approved unanimously
<b>Introduction of Guests</b>	Angela Watson: Via Training Inst Designer- ASTD volunteer		Welcome to Dion! Nice to see you!
<b>President's report Liza</b>	<ul style="list-style-type: none"> <li>Appointment of Angela as VP Membership</li> </ul>		Approved unanimously
<b>Finance Report– Sean and Kathleen</b>	<ul style="list-style-type: none"> <li>Finance report presented</li> <li>Recommendation YTD budget column to be removed- not accurate info: discussion of value</li> <li>Discussion: purposes-info to each board member and fiduciary</li> </ul>		Approved unanimously  Keep for now to look at big picture Committee to consider
<b>Outreach status/inclusion work Liza and Christine</b>	<ul style="list-style-type: none"> <li>Christine will be coach and guide to eteam and cascade down to be more strategic</li> <li>Christine expressed concerns with recent experience with initiatives-- hears feedback thru grapevine not direct...when eteam decided to talk to everyone else but not Christine—very painful. Please talk TO each other and not ABOUT each other. Trust impacted. Multiple apologies</li> <li>Julie- if bugged by the work of someone...have more face to face with each other. Especially to THE PERSON. Consider how passionate each person is.</li> </ul>		<ul style="list-style-type: none"> <li>Please talk TO each other and not ABOUT each other.</li> <li>If bugged by the work of someone...have more face to face with each other. Especially to THE PERSON. Consider how passionate each person is.</li> <li>Nancy will add to agreements: <b>Avoid Triangulation</b></li> </ul>
<b>Visioning work Colleen</b>	<ul style="list-style-type: none"> <li>The marketing comm. worked with graphic designer to help market and rally...also want to convey continuous movement- not linear</li> <li>Designer noted the arms on the ASTD logo that wrap</li> <li>Plan is to use to market with this to members, potential members, etc. Need definitions of what each means: business development, professional development, networking, giving back. What does each look like and how to define? Expected outcome is communication to all members and potential members- We have varied customers.... consulting groups, new to field, senior, students, inst. Designers, elearning, etc.</li> <li>Discussion- perhaps different messages to different groups (not a member yet, seniors, those who don't know they are trainers...) Cast a broad net.</li> <li>Should we be the "go to" for all training?</li> </ul>	Visioning suggestions	

	<ul style="list-style-type: none"> <li>• Need definitions of what each means: 1. Business development, 2. Professional development, 3. Networking, 4. Giving back. What does each look like and how to define?</li> <li>• Examples: 1:1 conversations; elevator speech....</li> <li>• Members did gallery walk for all 4 pieces:</li> <li>• This information will be posted on the blog to members and will go into newsletter.</li> <li>• Logos: will be used as: web page, brochure, etc. Discussion of pros/cons of logo</li> <li>• Each circle with text can be stand alones as well!</li> <li>• Discussion of language (4 initiatives)</li> </ul>		
<b>Roundtable</b>	<ul style="list-style-type: none"> <li>• Kelly-succession planning-working on process to make more transparent- "Inclusion committee will help. Asked: What interests do current board members have for next year?</li> <li>• Vikki- Michael Grinder- at Vancouver Hilton- May 15. Working to get Jane Bozarth for 9/25 in Wilsonville-</li> <li>• Lenny- Salem went really well</li> <li>• Liza-eteam has developed spreadsheet- all enter objectives and focus area, etc.</li> <li>• Christine-podcast has producer!; Blog- working on having each member write blogs about each area; Social learning blog and podcast want to have hands-on social – working on for fall</li> <li>• Kathleen-technology issues continue-working with Christine and Colleen-will be gone next week except for Monday.</li> <li>• Sean-finance committee has 5 members- met last week. Working on 3 areas: budget, fiscal oversight and annual audit. Working on establishing ASTD foundation for future needs</li> <li>• Nancy-SOS- Theme submitted many- locations</li> <li>• Colleen- monthly email will be snazzier- will be more ad space prominent. Cost will be different for member and non-member.</li> <li>• Julie- CPLP kicked off last Sat. 6 people- for 12 weeks</li> <li>• Angela- getting head around what goals.... want to get caught up on new member calls. How to increase National members. And strategic inclusion</li> <li>• ALL- HAPPY BIRTHDAY to Liza and Kelly</li> </ul>	Goal spreadsheet	<p>Please contact any member of eteam with thoughts/input.</p> <p>Nancy will send electronic send to all</p> <p>Locations to be finalized before next meeting- Nancy will send with minutes</p>
<b>Adjourn</b>	<ul style="list-style-type: none"> <li>• 6:07pm</li> </ul>		