

Question	N/A	Mean (All)	Mean (Emp)	Mean (Con)	Mean (<5yr)	Mean (5+yr)
Opps for developing/increasing skills/knowledge (e.g. FoT, TNL)	6	3.92	4.14	4	4.33	4.07
Overall rating for professional development series	14	3.87	4.21	3.875	4.43	4.04
Chapter's ability to offer professional topics that address your goals	1	3.51	3.79	3.6	4.33	3.58
Frequency of programs (e.g. special events onsite programs etc.)	2	3.94	4.07	3.78	4	4
The value of local Chapter programs/events	4	3.8	4	3.44	4.25	3.77
Opportunities for networking during programs/events	10	3.59	3.5	4.17	3.57	3.64
Selection of presenters who offer relevant info to you/your career	2	3.65	3.97	3.6	4.25	3.77
Your interest in participating in our upcoming Community Svc initiative	6	3.15	3.16	3.2	3.25	3.18
Opportunities to serve on the Board	12	3.87	4	4.13	3.88	4.08
Opportunities to contribute to the Chapter	5	3.88	4	3.67	4.13	3.87
Overall Chapter Benefits	2	3.71	3.87	3.9	4	3.88
Service to find or hire resources (tools consultants programs etc)	21	3.66	3.62	4.29	3.57	3.86
Service to submit a proposal to be hired as a training resource	27	3.43	3.43	4.25	3.2	3.89
Opportunities to advertise on the Chapter website	27	3.48	3.25	4.1	3.2	3.68
Frequency of communication	1	4.23	4.27	4.3	4.56	4.22
Timeliness of Chapter information	0	4.25	4.29	4.4	4.4	4.31
Email distribution for chapter announcements and information	0	4.4	4.32	4.6	4.6	4.35
Marketing of events (materials and means)	1	4.13	4.03	4.4	4.33	4.09
Access info on programs/SIGS/vol opportunities/etc.	1	4.15	4.1	4.5	4.44	4.16
Web Ease of navigation and usability	1	4.05	4	4.22	4.2	4.03
Web Tools and enhancements	5	3.93	3.93	4.22	4	4.03
Website Contents	1	4.07	3.97	4.56	4	4.17
Discussion area (CascadiaForum)	35	3.72	3.92	4	3.5	4.06
Board's visibility and accessibility	10	3.64	3.68	4.25	4	3.77
Overall leadership of the Chapter	7	3.91	4.12	4.25	4.5	4.04
Current direction in which the Board is leading the Chapter	11	3.82	3.84	4.5	4.25	3.88
Board's recognition of individual Chapter members	17	3.32	3.14	4.2	3.57	3.29
Business hours	9	3.52	3.57	3.5	3.14	3.68
Responsiveness of Business Manager and Board to questions	19	4.31	4.32	4.5	4.14	4.44
Ease of use for payment (inc. online transactions)	3	4.4	4.53	4.44	4.78	4.45
Courtesy and professionalism of volunteers including board members	5	4.46	4.46	4.56	4.88	4.4
Courtesy and professionalism of the Business Manager	14	4.52	4.67	4.63	4.4	4.71

Programs

What did you like?

No answer	50
Didn't attend any/1	19 during business hours, long distance
	some said fun but no new info -- all agreed it was good to hear from the author
Kirkpatrick	8
SIGs (espElearning)	4
Really like nat'l speakers	6
Networking	2+, 1-
Grow own leaders	3
FoT/TNL	4
Storytelling	3
Senior Initiative	4

Least beneficial

No response	70
What heck is facilitation networking storytelling	2 Not up to normal high standards; almost fell asleep 1 painfully basic 1
	Nothing for seniors; suggestion for a new seminar series with diff topics than 'the usual'
FoT/PD series	2
Ennis	1 Too preachy
3T SIG (Planet Prods)	1 Less session than portfolio review
Creativity in trng	2 bad; too basic
None	4

SIGs/GIGs

<i>SIG/GIG</i>	<i>Responses</i>	<i>Positives</i>	<i>Negatives</i>
eLearning	9	Heightened awareness, good quality, good people, very helpful, helpful to plan for future career	Not very helpful
Workplace Mediation	4	Well done, helpful	
3T	1		

Leadership	3 well run, usually valuable	because a member was argumentative
Eugene GIG	1	Struggling with leadership and attendance
No answer	60	
Haven't attended	12	
Notes	Don't know enough about them; how about an email to describe in detail what they are and who should be in them?	
	Would like to see more diversity involved (gender, age, culture, place in profession)	

Topics/ideas for next year?

- * Predicted future trends in training
 - * Skills needed today in the training field
 - * Proving value of training in tough budgeting times as well as how to train effectively and economically
 - * ROI
 - * Selling Training to the Top Decision-Makers
 - * Corporate case studies on site (their excellent); e.g. Pacificcorp's Talent Management with Deidre Macdonald
- 1) It would be interesting to see what companies are doing to focus on executive and managerial development - comprehensive programs for skill development as well as identify critical needs and competencies for executive/managerial positions. 2) Also a program that analyzes successful implementation of succession planning feeder pools and gap analysis. 3) Information about evaluation of programs that are typically difficult to quantify and evaluate such as organizational diversity and inclusion strategies and 4) Topics related to a strategy focused organization using various tools like the BSC and such to guide the organizational efforts.
1. Online training. 2. The role of the training manager in the corporate environment. 3. Special meetings for independent contractors who do not want jobs but want to generate new opportunities and marketing ideas. 4. I'd like to see a topic like Assumptions the Trainer May Have or something that addresses the items that often fall through the cracks. One example I have is that I have seen the same exercise in 3 different classes by 3 different instructors on 3 different topics. That kind of redundancy does not help our profession. 5. Another topic is Improvisation in Training. 6. Keeping Training Alive in a Bad Economy A lot of corporations aren't convinced there is a ROI.
- Advanced topics: LMS LCMS transition from T&D to Knowledge Management best practices from the training Top 100.
- Becoming a consultant Running a small business more eLearning info
- Best Practices in T&D How Org Culture Affects Training: Nike vs. PGE Is E-Learning Improving Access but Undermining Quality?
- Bringing noted trainers to town i.e. Bob Pike Please offer Training Fundamentals in Bend again.
- Content creation blended learning solutions ROI workshops LMS evaluations LCMS evaluations partnering with the business workshops

Continuing to educate our community about how to ensure training is a process vs. an event.
contractor issues. Setting up and marketing your business. Responding to RFPs etc.

dealing with global workforce

Diversity work/training esp. for working w/ new immigrants - our fastest growing population.

for me more advanced sessions on aspects of training effectively(nlp learning styles course development with impact).
How do I get better both as a practitioner and as a business person?

higher level training for seasoned professionals - in areas of group or public policy facilitation and leadership training.

Human Performance Consulting (or Performance Technology as it is now being referred to since the joint certification program with ISPI launched)

I continue to think that the advanced level subjects for those of us who have been doing this for many years is beneficial. Unfortunately during the 2002-03 membership year I was unable to take advantage of or chose not to take advantage of
I haven't heard anything from the Eugene group and that is my closest contact.... it would be helpful to have connection with them.

I work in the quality arena in conjunction with training for a customer service/claims organization. I would like to see something on measuring quality results to training. I would also like to see something on selling training ideas. In my
I would like more how to sessions on eLearning

I would like to see the Discussion Board made a little more user-friendly to increase participation.

I would like to see the next level after Training Fundamentals - maybe an intermediate or advanced level.

I'd like a local HPI certificate program.

Keep focusing on ways to develop trainers through inviting high quality specialist to develop our likings in the trade.

Marketing training services

measurment. Blended learning

More HPI or OD related skills. Change management internal consulting/persuasion do the improv session again -
Brainwaves guy (gary Hirsch?)was better than comedy sportz.

More networking opportunities for Sr. folks - 3 hour sessions - 1.5 w/ value-add speaker - 1.5 hours for no-host wine bar or something.

Not so much a program but execution. I attempted to volunteer and was assured that this was possible despite my distance away but nothing has ever come from it. I still await a chance to contribute.

Organizational development areas Performance Improvement Getting senior management buy in Training senior management to be a learning/teaching organization

Performance Consulting Return on Investment - Training Strategic Planning

Performance management and reward systems interesting but not crucial

Please list topics on estimated competency level like International ASTD does at their conference sessions i.e. basic beginner intermediate or advanced so we don't waste time attending sessions that are inappropriate for our estimated skill level. Topics: Basic intermediate & advanced facilitation skills Expand on the Professional Development series and taking it to the next level. Instead of a two day series make each module a one day separate course. Add more time and go into greater depth Specific facilitation skill sets i.e. Six Thinking Hats using flipcharts or breaking decision log jams in groups. E-Learning Evaluation Knowledge Management Please keep inviting the mover and shakers in the industry i.e. Kirkpatrick etc.

Practical Training method. Not everyone has gone to e-learning

Programs for mid-level training professionals

Proposal/Grant writing for training programs. We have done a number of sessions on selling training to upper management but I would like to see some instruction on writing up a government or private proposal/RFP.

ROI Trainings role in today's economy Where should we be concentrating our education to keep up.

Something I would like to see is Performance Improvement: contracts evaluations data analysis etc.

student recruitment

Succession planning -- but not just a product-oriented presentation.....

Train the Trainer Presentation Skills How to deliver training on short notice

Training Steering Committees

Misc comment: Fonts on side menus of website would be better if bigger.

Other Benefits

Networking/contacts	16
Newest info	8
Skill building	3
Jobs	5
Misc comments	

continuing education discounts

discounts to journals newspapers online publications and conferences/forums

Easy to find resources on website without too many clicks ... icons where possible

Fun events

I find the job listing section of the website to be very weak. I often find many other job postings from other sources (Monster FlipDog specific company websites the HR network etc.) that never make it to the ASTD site or make it there a week or two later.

I still miss the newsletter. Don't know why we couldn't organize at least a quarterly email newsletter.

Love the community service project idea!

You include networking time before or after each event but we all seem to clump into familiar groups. Would be nice to include an activity to force us to mix a bit. The activity should be related to the topic of the presentation. I try to meet one or two new people each meeting but forcing us to mingle with a purpose would be helpful.

Low value programs, but good for chapter?

FoT/newbie stuff	8
Advanced topics	1

What do you want from membership?

No Demographics

a consistent resource for new information in the field; development opportunities to choose from; access to discounted group services (i.e. insurance etc.); contract opportunities; opportunity to connect with other professionals.

A library of resources--literally and figuratively--people places books online etc.

Continue to be a strong resource for the Training & OD community one that can be counted on to increase our own effectiveness through increased knowledge skills and competencies in Training & OD.

Continued Professional development especially for training managers; networking opportunities

Current relevant information and access to national resources for research and evaluation of training solutions for my business.

I travel for my job the majority of the work week and therefore miss a lot of the chapter meetings seminars and activities. I'd like to see the occasional chapter activity held on a Friday Saturday or Sunday to accomodate those of us dues-paying members that can't attend during the work week.

If I am being honest job opportunities. That's number one. But also relationships keeping up to date on techniques and feeling a part of a dynamic organization that will benefit us in unseen ways. I train soft skills and applications. Someone else may teach Yoga or Fire Prevention or Finance. How wonderful it we can all teach each other. Right now I feel as if we are too technical. I want to know who the other trainers are and what they do.

I'm getting much value - Thanks!

Meet people; keep up with trends

More programs offered in the Eugene area. It is difficult to travel to Portland on a frequent basis.

new information and professional contacts

Palpable evidence of skill development. Employers (either prospective or current) like to see certificates certifications and other concrete evidence that we have done some coursework in a given area. ASTD could print up certificates of completion for various sessions.

Professional development opportunities and learning best practices from other local organizations.
Programs geared to the senior training professional

The ability to see what other people in my field are doing; to have an opportunity to discuss training issues with my peers; to share some of things I have been doing.

The outstanding e-mail communications and updates about programs.

Employees

a. Networking b. Job postings (current) c. short after hours workshops to stimulate creativity. d. longer (over time) courses that lead to certifications - HPI and/or developing web based training

As a new trainer (and brand new member to this Chapter) and I just currently trying to absorb everything that ASTD has to offer. I hope that my membership with ASTD will help me with tools to become a more skilled/polished trainer as well as directing me to ways (such as cont'g Ed) that will help me achieve this outside of ASTD and the office.

Cheap training opportunities Networking

Connections great lessons opportunity to help others

Continued opportunities to learn more about the practical application of training techniques. Lectures seminars classes and the chance to network with my peers.

Increase professional knowledge

Learn more meet more people with like careers

more of what I am already getting. Thanks you do great work!!!

Mostly I want the opportunity to meet training professionals and network with them to discover what is going on in the field in the Portland area. Next I want access to information and training that helps me develop as a training professional.

networking with other training and development professionals good content to keep me up to date on latest T&D topics
networking/benchmarking opportunities w/ peers.

Networking/support Inspiration

Opportunities to serve learn and network.

regional info networking SIG special events

Seminars meetings etc. at times and locations that are more accessible. I live and work in Vancouver so for a day time meeting I miss a good half day of work and evening meetings include leaving work early and/or rush hour traffic. Have you considered holding any meetings in Vancouver or NE Portland?

Taining and new approaches and ideas

The opportunity to increase my knowledge and skills and the opportunity to network with other area training managers.

Tracking the State of the Art/Community Networking and Professional Development along with leadership and community service opportunities

Independents

community and stay abreast of building my knowledge

Contact with other professionals and leads on possible work.

Exposure to the training field in Oregon. Contacts. A general ear to the ground on trends and opportunities. I'd go for more skill development but cannot attend what seem to be excellent topics advertised.

Networking

Networking - opportunities to learn new methodologies programs skills

Networking and job leads.

<5 Years

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5+ Years

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