

ASTD-Cascadia Chapter Board Goals for 2008

Effective December 2007

Position	Name	2008 Board Goal
President	Liza Greene	<ul style="list-style-type: none"> Support all board members in achieving 2008 goals Partner with Executive team and VP mentees for successful quarterly outcomes
President Elect	Kelly Orehovec	<ul style="list-style-type: none"> Develop a Board succession plan
Past President	Theme Grenz	<ul style="list-style-type: none"> Schedule/facilitate a Presidents Circle Meeting in the 1st Quarter 2008. Possibly a second one in 4th Quarter 2008. Develop a Board succession plan by end of 2nd Quarter 2008 – partnering with Kelly
Chief Learning Officer	Julie Bulrice	<ul style="list-style-type: none"> Coordinate and Pilot a CPLP Study Group for the Cascadia Chapter using the National ASTD tools and resources.
VP Outreach	Christine Martell	<ul style="list-style-type: none"> Strategic Inclusion- focus on internal operations (creating welcoming environment) Outreach- focus on recruiting (finding and messaging to new target markets) Blog- focus on creating posting schedule Podcast- focus on scheduling logistics
VP Conference	Open	
VP GIGs	Lenny Borer	<ul style="list-style-type: none"> To have fully operational GIG's meeting on a regular, scheduled basis in Salem, Lane County and Vancouver by the end of March To decide on whether or not to pursue establishing a GIG in Bend by May 1 and if so, to have a strategy in place to do so by July 1.
VP SIGs	Rob Porter	<ul style="list-style-type: none"> Help the GIGs build their own committee and local resources
VP Series and Forums	Pat Lake	<ul style="list-style-type: none"> To establish a partnership with the Eugene and Salem GIGs to provide support in helping them host one or more of the Series in their areas.
VP Programs	Vikki Rennick	<ul style="list-style-type: none"> To provide 6 – 8 programs in 2008 in the Portland metro area that will address the needs of our internal members and potential members new to the learning and development field.
Chief Operating Officer	Kathleen Bergquist	<ul style="list-style-type: none"> To provide cutting edge technology to our members to enhance their professional development (i.e., revise web site; research, develop and implement Web 2.0 areas; work with marketing committee to ensure electronic consistency with communication strategies)
VP Finance	Sean Harry	<ul style="list-style-type: none"> To provide counsel and oversight for the current and future financial needs of all areas of ASTD-Cascadia (through three activities, budget, financial statements, reviews) Explore the establishment of an ASTD-Cascadia Foundation to establish a permanent fund for financial needs.
VP Membership	Open	
VP HR	Shari Ward	<ul style="list-style-type: none"> Implement a process to match volunteer skills and interests to stated committee needs.
VP Marketing and Communications	Colleen Olson	<ul style="list-style-type: none"> Identify marketing liaisons for each Board VP who provides marketing support for their programs and activities by the end of January. Identify and create templates by the end of February for all local marketing materials that support local brand recognition. Partner with the Outreach Committee throughout the year to identify opportunities to reach new audiences and potential new members. Conduct a member survey by the end of January, providing a current view of membership needs and opportunities. Partner with the Technology Committee throughout the year to support the website revision.
Secretary	Nancy Seebert	<ul style="list-style-type: none"> Manage the records of the organization and institute any new systems.